Before you begin reaching out for donations, here are 5 quick fundraising tips to help you kick things off:

1. Remember: People want to support you
Most people give because they care about *you*, not only because of the cause. You're inviting them to be part of something meaningful in your life—and that's powerful!

✨ Tip: Don't forget to end every message with your donation link to make it easy to donate!
Example: *You can support my fundraiser here: {member_url}*

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2. Follow Up (It makes a big difference!)
Life's busy! People *do* want to give, but they might miss your first message. Fundraisers who follow up once or twice - even with a short reminder - raise significantly more. Think of it as a friendly nudge, not a bother.

✨ Tip: Fundraisers who follow up raise 2–3x more

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3. Every Gift Counts
Remind your supporters that every bit of care counts - Even $10 or $25 makes a difference. You may be surprised by some of the contributions that come through when family and friends rally around their loved ones. Every bit of support adds up to help you reach your goals.

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4. Share your "why"
Sharing your 'why' helps others connect with your passion and inspires them to give. Maybe you or someone you love has been impacted by Sinai Health, or you simply want to give back. Use the templates below to make it personal - your story could resonate more than you think!

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5. Use the personal touch—it works
Our most successful fundraisers send personal messages in addition to mass emails or social posts. A quick email, text, or direct message over social channels that says why this cause matters to you can go a long way. Make sure you fill in your family or friends' first name when updating the templates below.

Below are some templates to get you started! Feel free to use them as is or add your own personal touch for greater impact!

💌 **Email Template**💌

Subject Line Options:
Celebrate with me and let's make every bit of care count

No gifts this year - just a little love for Sinai Health 💙

Turning my celebration into something meaningful - join me for Sinai Health

Email Copy:
Hi **[Supporter's Name],**

This year, I'm celebrating **[my birthday / special occasion]** in a meaningful way by raising funds for Sinai Health.

Instead of gifts, I'm asking you to help me support world leading care and research. Your donation, no matter the size, will help make a real difference for patients and families who rely on Sinai Health every day. Every bit of care counts!

You can donate directly through my fundraising page here: **[Fundraising Page Link]**

Thanks for being part of my celebration and helping me make a difference.
[Your Name]

🎉 **Social Media Template**🎉
(great for Instagram, Facebook, LinkedIn, etc.)

This year I'm celebrating **[my birthday / special occasion]** by supporting Sinai Health, because every bit of care counts in supporting life-changing care and research💙

Instead of gifts, I'm asking for donations to help make a real difference for patients and families who rely on Sinai Health every day. I'd love if you'd help me celebrate by making a donation!

🎁 Donate here: **[Fundraising Page Link]**

#EveryBitOfCareCounts #SupportSinaiHealth #CelebrateWithPurpose #DonateYourDay

📱 Texting Template 📱

Hey **[Supporter's Name]**! This year, I'm celebrating **[my birthday / special occasion]** by raising funds for Sinai Health. Instead of gifts, I'm asking my friends and family for donations to help fund life-changing care and research. Join me in making a difference because every bit of care counts 💙

If you're able to support with a donation, you can donate to my page here: **[Fundraising Page Link]** Thanks so much for celebrating with me!

🤝 Thank You Template 🤝

Hi **[Supporter's Name]**,

Thank you so much for helping me celebrate my birthday in such a special way!
Your generosity truly made a difference in helping me reach my goals. Supporting care and research at Sinai Health through this fundraiser means so much to me, and I'm grateful you chose to be part of it.

Thank you for helping to make my birthday so meaningful.

[Name]