

30 DAYS OF FUNDRAISING



LEGEND



TIPS AND TRICKS

- Make it personal and share your story
- Include your donation link in every message
- \$5, \$10, \$25 - Every little bit counts!
- Instagram , Facebook, LinkedIn, TikTok - Share on all your platforms
- People get busy! Don't be afraid to send a gentle reminder

Our Toolkit has everything you need to get started:



1
Let's Get Started!
Create Your Fundraising Page!

2
Kickstart your fundraising with a personal donation

3
Add your donation link to your social media bios

4
Share a post announcing you're fundraising

5
Take a BREAK

6
Text 5 family members: share your story and request a donation

7
Take a BREAK

8
Share a 1-week update on your fundraising page

9
Text 5 friends: share your story and request a donation

10
Take a BREAK

11
Post a story about your fundraising
Hint: Use one of our templates!

12
Take a BREAK

13
Email 5 coworkers to share your story and request a donation

14
Take a BREAK

15 **Halfway There!**
Share a progress post on your socials
Hint: Use one of our templates!

16
Take a BREAK

17
Email 3 businesses you frequent to donate

18
Take a BREAK

19
Post stats around women's health
Hint: Use one of our templates!

20
Take a BREAK

21
Ask 2 supporters to share your fundraiser
"I donated to this — you should too!"

22
Take a BREAK

23 **One Week!**
Update your fundraising page with your progress

24
Follow up day!
Send a gentle nudge to those who haven't donated

25
Post some photos and share your journey

26
Take a BREAK

27
Share a story with your fundraising goal and progress
Hint: Use one of our templates!

28
Take a BREAK

29 **Last Day!**
Give your loved ones one last reminder with a quick text!

30 **You did it!**
Share a final update and thank your supporters!