# duck & dodge

## IN SUPPORT OF NF1

**2027 Sponsorship Package**



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**Thank you for supporting the eighth annual Duck & Dodge event, to raise funds for NF1 research at the Lunenfeld-Tanenbaum Research Institute (LTRI), part of Sinai Health.**

Neurofibromatosis type 1 (NF1) is a genetic disorder that affects approximately 1 in 10,000 Canadians and can impact the skin, nervous system, brain, bones, vision and overall development. Symptoms vary widely from person to person, but NF1 can lead to lifelong complications including tumour growth, learning challenges and an increased risk of cancer. Approximately 10% to 15% of people with NF1 develop plexiform neurofibromas, complex tumours that can cause significant health complications, while 8% to 13% will develop a malignant peripheral nerve sheath tumour, a rare and aggressive form of cancer.

In 2019, Claire and Craig Rankine launched Duck & Dodge with a simple but powerful goal: to accelerate NF1 research and bring hope to patients and families living with this complex condition. Thanks to the incredible support of our community, the event has now raised more than $750,000 in support of cutting-edge NF1 research at Sinai Health's Lunenfeld-Tanenbaum Research Institute. Together, we are helping fuel discoveries, train the next generation of researchers and move closer to better treatments for people affected by NF1.

Let’s throw for a cause and dive, duck and dodge for NF1!

## About the cause

The Rankine family’s commitment to NF1 research began after their son Jonathan was diagnosed with the condition as a baby. Inspired by the scope of the LTRI’s work, they chose to support research into the causes of NF1 and potential ways to prevent it. Rare conditions like NF1 require dedicated researchers focused on improving care and finding a cure. The Rankine Family Fellowship trains the next generation of scientists, helping Sinai Health attract top talent to advance NF1 research.

Dr. Chris Lowden and Dr. Renzhi Yao, are advancing groundbreaking NF1 research that is bringing us closer to better treatments and, ultimately, prevention strategies. Their work is uncovering why only some NF1-altered cells become cancerous while identifying new vulnerabilities that could one day be targeted with therapies. Each discovery builds critical knowledge about cancer susceptibility in NF1 and helps accelerate progress toward improved outcomes for people and families affected by this complex condition.

## About the event

Duck & Dodge for NF1 is an exciting and competitive event that brings people together for a great cause. Whether you're a seasoned dodgeball player or just looking for some fun, this event ensures promising research can move forward, driving new breakthroughs and creating hope for the future.

# EVENT SPONSORSHIP PACKAGES

**Title Sponsor - $11,500 (1 available)**

- Personalized Video message to the community for the post-event email communication (max. one minute)
- Recognition on event website with company logo
- Logo on player jerseys

**Game Day Gear - $9,500 (2 available)**

- Opportunity to add logo to t-shirt or other branded merchandise
- Company name in email communication
- Prominent logo in event signage

**Court Sponsor- $6,500 (3 available)**

- Logo placed on court signage at the event
- Company name in email communication
- Logo included in sponsor block on event website

**Game day finals Sponsor - $ 6,500 (1 available)**

- Logo placement on finals signage
- Logo and brand on event signage
- Logo included in sponsor block on event website

**Game Day Meal Sponsor - $6,500 (1 available)**

- Opportunity to add items to game day feast
- Company name included in event communication
- Prominent logo in event signage
- Logo included in sponsor block on event website

**Activation Sponsor- $6,500 (2 available)**

- Logo placed on activation signage at the event
- Company name in email communication
- Logo included in sponsor block on event website

# EVENT SPONSORSHIP PACKAGES

## Briefing Room Sponsor $6,000 (1 available)

- Logo placement in the Briefing Room
- Logo and brand on event signage
- Logo included in sponsor block on event website

## Prize Sponsor $6,000 (1 available)

- Opportunity to donate in-kind for prizing
- Logo and brand on event signage
- Logo included in sponsor block on event website
- Sponsor's name featured on event website
- Logo included at event on printed signage
- Opportunity to donate branded merchandise to participants
- Product received by over 100 participants

## Registration Sponsor $6,000 (1 available)

- Logo placement at Registration desk
- Logo and brand on event signage
- Logo included in sponsor block on event website

## Warm Up Sponsor $6,000 (1 available)

- Logo placement at the warm up area
- Logo and brand on event signage
- Logo included in sponsor block on event website

## In-Kind Support

- Sponsor's name featured on event website
- Logo included at event on printed signage
- Opportunity to donate branded merchandise to participants
- Product received by over 100 participants

## Bespoke Sponsorship Opportunities

We’re happy to work with you to create a custom sponsorship package tailored to your goals and level of giving. Whether you’re looking for unique branding opportunities, community engagement, we can design a package that aligns with your objectives and impact.

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## OUR 2026 SPONSORS

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## CONTACT US

We would be happy to discuss your involvement with the event. Please contact Craig Rankine at rankine@torquest.com for more details.

**“We hope that by raising funds to support research into NF1 we can help every child and family living with NF1 have hope for the future.”**

the Rankines