

# 30 DAYS OF FUNDRAISING



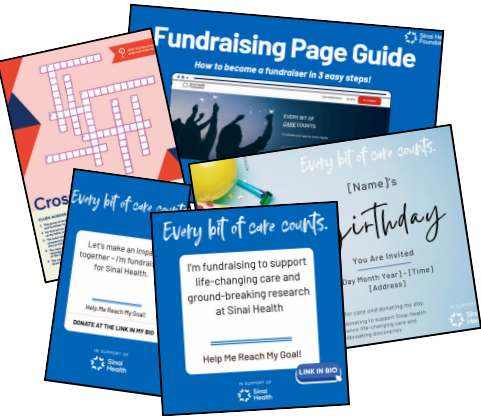
## LEGEND



## TIPS AND TRICKS

- Make it personal and share your story
- Include your donation link in every message
- \$5, \$10, \$25 - Every little bit counts!
- Instagram, Facebook, LinkedIn, TikTok - Share on all your platforms
- People get busy! Don't be afraid to send a gentle reminder

**Our Toolkit has everything you need to get started:**



<b>1</b> <b>Let's Get Started!</b> Create Your Fundraising Page!	<b>2</b> Kickstart your fundraising with a personal donation	<b>3</b> Add your donation link to your social media bios	<b>4</b> Share a post announcing you're fundraising	<b>5</b> <b>Take a BREAK</b>	<b>6</b> Text 5 family members: share your story and request a donation	<b>7</b> <b>Take a BREAK</b>
<b>8</b> Share a 1-week update on your fundraising page	<b>9</b> Text 5 friends: share your story and request a donation	<b>10</b> <b>Take a BREAK</b>	<b>11</b> Post a story about your fundraising <i>Hint:</i> Use one of our templates!	<b>12</b> <b>Take a BREAK</b>	<b>13</b> Email 5 coworkers to share your story and request a donation	<b>14</b> <b>Take a BREAK</b>
<b>15</b> <i>Halfway There!</i> Share a progress post on your socials <i>Hint:</i> Use one of our templates!	<b>16</b> <b>Take a BREAK</b>	<b>17</b> Email 3 businesses you frequent to donate	<b>18</b> <b>Take a BREAK</b>	<b>19</b> Share a story featuring the area of care you're fundraising for	<b>20</b> <b>Take a BREAK</b>	<b>21</b> Ask 2 supporters to share your fundraiser <i>"I donated to this — you should too!"</i>
<b>22</b> <b>Take a BREAK</b>	<b>23</b> <i>One Week!</i> Update your fundraising page with your progress	<b>24</b> Email 3 businesses you frequent to donate	<b>25</b> <i>Taking a challenge?</i> Post some photos and share your journey	<b>26</b> <b>Take a BREAK</b>	<b>27</b> Share a story with your fundraising goal and progress <i>Hint:</i> Use one of our templates!	<b>28</b> <b>Take a BREAK</b>
<b>29</b> <i>Last Day!</i> Give your loved ones one last reminder with a quick text!	<b>30</b> <i>You did it!</i> Share a final update and thank your supporters!					

Every bit of care counts.