



**SPIN FOR SINAI**  
IN SUPPORT OF IBD

# **SPONSORSHIP PACKAGE**

Sunday, October 27, 2024

Altea Active Toronto





# About the Event

**Thank you for your consideration in taking part in the annual Spin for Sinai in support of Inflammatory Bowel Diseases (IBD).**

Our family organizes Spin for Sinai because IBD has affected many of us, including Stacey. We are directing funds to support IBD care, fellowships, and research for Sinai Health's world class IBD program to help find a cure for the disease.

Spin for Sinai is a fun afternoon of spinning to raise funds for Sinai Health. Since its inception, Spin for Sinai has raised over \$1.6 million. This year's event takes place on Sunday, October 27, 2024. Comprised of prominent business, medical and community leaders, riders will be encouraged to fundraise to reach our goal of \$500,000.

Each rider will receive a spin t-shirt, water bottle, towel and incredible giveaways. Lockers are available for your convenience. Refreshments will be provided for riders post-spin.

As organizers, we want to create a fun and memorable experience for our riders and make a real impact. To enhance the rider experience and support our fundraising efforts, we are seeking sponsorship and/or in-kind donations, such as merchandise.



# Spin For Sinai

## About the Cause

Mount Sinai Hospital, part of Sinai Health, is recognized internationally as one of the most important hospitals in diagnosing and treating IBD patients.

It is also home to the largest and most sought-after IBD Fellowship Programs in the world. From extensive research into IBD causes, cures, and treatments, to clinical care in the form of surgeries, ongoing treatment and management, Sinai Health is committed to excellence in IBD care and fostering the next generation of IBD specialists.

As patient numbers continue to climb in Canada and across the globe, this work is more important than ever. Donors like you make it possible for Sinai Health to continue investing in the talented researchers and clinicians who are paving the way for better patient outcomes and future breakthroughs.



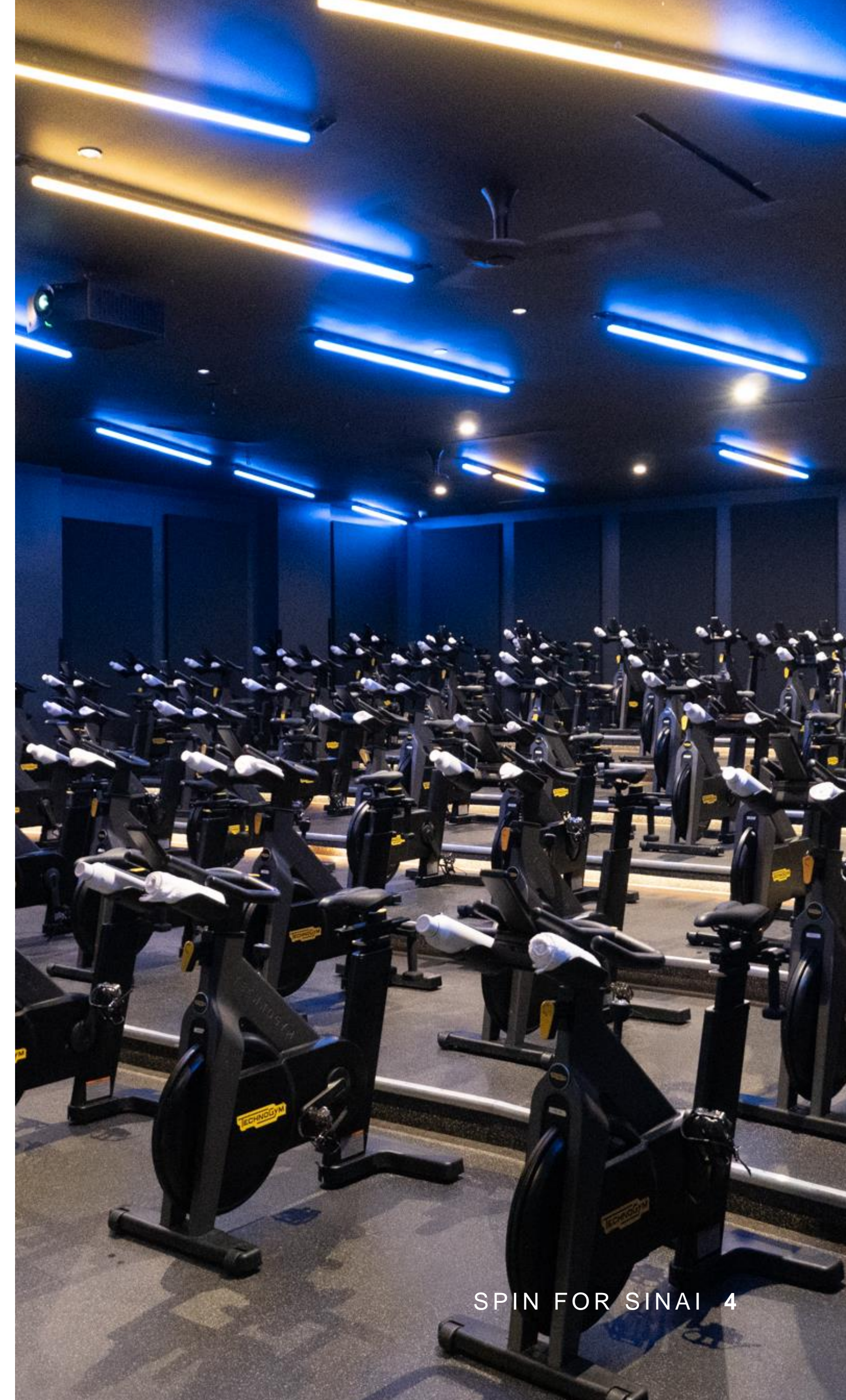


# Sponsor Opportunities



## LEAD SPONSOR – \$50,000

- Name recognition on Sinai Health Foundation's digital donor wall and annual report at \$50,000 - \$100,000 level
- Name recognition on Sinai Health Foundation's online annual report in fiscal year donors section
- Sponsor's logo prominently featured on event website
- Logo prominently printed on all participant jerseys
- Logo featured at event on printed signage
- Logo recognition on pre and post event e-communications
- Tagged in post-event social media posts
- 4 bikes reserved in spin class
- 3 complimentary tickets to attend the event as a non-rider
- Special mention during event remarks
- Business Receipt



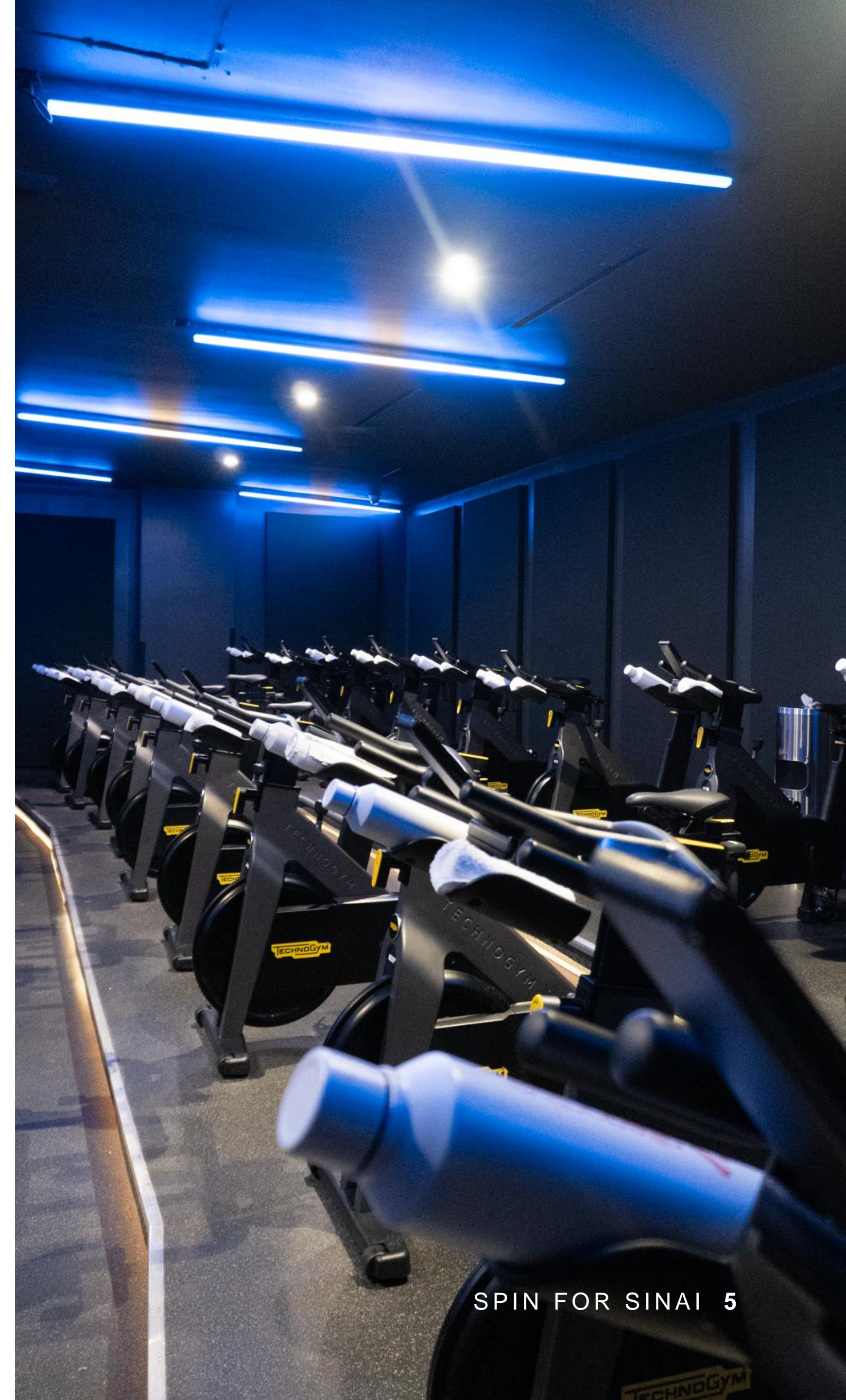


# Sponsor Opportunities



## PARTNER SPONSOR – \$25,000

- Name recognition on Sinai Health Foundation's digital donor wall per cumulative giving at \$25,000-\$49,999 level
- Name recognition on Sinai Health Foundation's online annual report in fiscal year donors section
- Sponsor's logo prominently featured on event website
- Logo prominently printed on all participant jerseys
- Logo featured at event on printed signage
- Logo recognition on pre and post event e-communications
- Tagged in post-event social media posts
- 3 bikes reserved in spin class
- 2 complimentary tickets to attend the event as a non-rider
- Special mention during remarks
- Business Receipt





# Sponsor Opportunities



## CORPORATE SPONSOR – \$12,000

- Name recognition on Sinai Health Foundation's online annual report in fiscal year donors section
- Sponsor's logo featured on event website
- Logo printed on all participant jerseys
- Tagged in post-event social media posts
- Logo included at event on printed signage
- 2 bikes reserved in spin class
- 1 complimentary ticket to attend the event as a non-rider
- Business Receipt

## COMMUNITY SUPPORTER – \$5,000



- Name recognition on Sinai Health Foundation's online annual report in fiscal year donors section
- Sponsor's logo and website featured on event website
- Logo included at event on printed signage
- Logo printed on all participant jerseys
- 1 complimentary ticket to attend the event as a non-rider
- Business Receipt

## IN-KIND SUPPORT

- Sponsor's name featured on event website
- Logo included at event on printed signage
- Opportunity to donate branded merchandise to participants
- Opportunity to donate food and beverage at the event
- Gift in kind receipt



**SPIN FOR SINAI**  
IN SUPPORT OF IBD

We would be happy to discuss your involvement with our event.

**Please contact Stacey and Jonathan Gitlin**  
[sgitlin@rogers.com](mailto:sgitlin@rogers.com)

Your contribution to Spin for Sinai in support of IBD care will transform outcomes for patients at Sinai Health and beyond.

