

# **duck & dodge**

**IN SUPPORT OF NF1**

## **2024 Sponsorship Package**

January 30, 2024

Sky Zone Trampoline Park  
45 Esandar Drive, Toronto  
6 pm – 9 pm

IN SUPPORT OF



## **Thank you for supporting the fifth annual Duck & Dodge event, to raise funds for NF1 research at the Lunenfeld-Tanenbaum Research Institute (LTRI), part of Sinai Health.**

Neurofibromatosis type 1 (NF1) is a genetic disorder that often causes tumours to develop throughout the nervous system, including the brain, spinal cord, and nerves. NF1 tumours are usually noncancerous, but they can cause complications such as blindness, hearing loss, disfigurement and an increased risk of cancer and neurological disorders. Approximately 1 in 10,000 Canadians have NF1.

In 2019, Claire and Craig Rankine kick-started this family-friendly dodgeball tournament to turbocharge the research that can save lives and offer hope to patients and their families. With your support, we've already raised over \$390,000 to power this vital research forward, but the game is far from over. Let's keep the dodgeballs flying and the hope soaring!

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### **About the cause**

Since receiving their son Jonathan's NF1 diagnosis, the Rankines began a mission to support research into the cause of NF1 and how to prevent it.

In learning about the impressive scope of how LTRI's research teams push the boundaries of investigation; they were inspired to continue the momentum and support in the advancement of NF1 research.

Rare and complex conditions like NF1 require more talented researchers who are committed to improving care and discovering its cure. That's why your investment to create the Rankine Family Fellowship in NF1 is an especially powerful one, as it trains the next generation of trailblazing NF1 researchers.

Your support will allow Sinai Health to continue to attract the best and brightest scientists to work with lead principal investigators to conduct research related to the NF1 gene and complications.

### **About the event**

Duck & Dodge for NF1 is an event both kids and adults can participate in; something fun and competitive that brings people together in a positive way that has a real impact.

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**Tuesday, January 30, 2024  
Skyzone Trampoline Park  
Toronto, ON**

# EVENT SPONSORSHIP PACKAGES



## **Title Sponsor - \$10,000 (1 available)**

- Personalized Video message to the community for the post-event email communication (max. one minute)
- Recognition on event website with company logo
- Verbal recognition during event opening
- Logo on player jerseys
- Opportunity to include branded items in giveaways Potential for name recognition on Sinai Health Foundation's digital donor wall (dependent on cumulative giving)
- Name recognition in Sinai Health Foundation's annual report

## **Game Day Gear - \$8,000 (2 available)**

- Opportunity to add logo to t-shirt or other branded merchandise
- Company name in email communication
- Prominent logo in event signage
- Verbal recognition at event
- Dependent on Sponsors culminative giving total, name recognition on Sinai Health Foundation's digital donor wall
- Name recognition in Sinai Health Foundation's annual report

## **Court Sponsor- \$5,000 (3 available)**

- Logo placed on court signage at the event
- Company name in email communication
- Verbal recognition at event
- Logo included in sponsor block on event website
- Dependent on Sponsors culminative giving total, name recognition on Sinai Health Foundation's digital donor wall
- Name recognition in Sinai Health Foundation's annual report

## **Activation Sponsor- \$5,000 (2 available)**

- Logo placed on activation signage at the event
- Company name in email communication
- Verbal recognition at event
- Logo included in sponsor block on event website
- Dependent on Sponsors culminative giving total, name recognition on Sinai Health Foundation's digital donor wall
- Name recognition in Sinai Health Foundation's annual report

## EVENT SPONSORSHIP PACKAGES

### Game Day Meal or Snack Sponsor - \$5,000 (2 available)

- Opportunity to add items to game day feast
- Company name included in event communication
- Prominent logo in event signage
- Logo included in sponsor block on event website
- Verbal recognition at the event
- Name recognition in Sinai Health Foundation's annual report

### Game day finals Sponsor - \$5,000 (1 available)

- Logo placement on finals signage
- Verbal recognition during event opening
- Logo and brand on event signage
- Logo included in sponsor block on event website
- Name recognition in Sinai Health Foundation's annual report

### Registration Sponsor \$5,00 (1 available)

- Logo placement at Registration desk
- Verbal recognition during event opening
- Logo and brand on event signage
- Logo included in sponsor block on event website
- Name recognition in Sinai Health Foundation's annual report

### Prize Sponsor \$5,00 (1 available)

- Opportunity to donate in-kind for prizing
- Logo included in event signage

### In-Kind Support

- Sponsor's name featured on event website
- Logo included at event on printed signage
- Opportunity to donate branded merchandise to participants
- Product received by over 90 participants

## OUR 2023 SPONSORS

### TITLE SPONSOR

# TORQUEST

### GAME DAY GEAR SPONSORS

**CIBC** **Deloitte.**

### MEAL SPONSOR

**Scotiabank.**

### PRIZE SPONSOR

**BMO** Bank of Montreal

### IN KIND SUPPORT

**amazon** **Shark NINJA**

### COURT SPONSORS

**FLEISHMANHILLARD  
HIGHROAD**

**PELOTON**  
CAPITAL MANAGEMENT

**Stikeman Elliott**

### FINAL GAME SPONSOR

**TORYS**  
LLP

### CORPORATE SPONSOR



## CONTACT US

We would be happy to discuss your involvement with the event. Please contact Craig Rankine at [rankine@torquest.com](mailto:rankine@torquest.com) for more details.

“We hope that by raising funds to support research into NF1 we can help every child and family living with NF1 have hope for the future.”

*The Rankines*