

duck & dodge

IN SUPPORT OF NF1

2025 Sponsorship Package

Sky Zone Trampoline Park
45 Esandar Drive, Toronto
6 pm – 9 pm

IN SUPPORT OF



Thank you for supporting the sixth annual Duck & Dodge event, to raise funds for NF1 research at the Lunenfeld-Tanenbaum Research Institute (LTRI), part of Sinai Health.

Neurofibromatosis type 1 (NF1) is a genetic disorder that often causes tumours to develop throughout the nervous system, including the brain, spinal cord, and nerves. NF1 tumours are usually noncancerous, but they can cause complications such as blindness, hearing loss, disfigurement and an increased risk of cancer and neurological disorders. Approximately 1 in 10,000 Canadians have NF1.

In 2019, Claire and Craig Rankine kick-started a dodgeball tournament to turbocharge the research that can save lives and offer hope to patients and their families. With your support, we've already raised over \$520,000 to power this vital research forward, but the game is far from over.

Let's throw for a cause and dip, dive, and dodge for NF1!

About the cause

The Rankine family's commitment to advancing NF1 research began after their son Jonathan was diagnosed with the condition as a baby. Inspired by the impressive scope of the Lunenfeld-Tanenbaum Research Institute's (LTRI) research efforts, the Rankines set out to support the investigation into the causes of NF1 and potential methods to prevent it. Their dedication has fueled the continued momentum in driving forward NF1 research and innovation.

Rare conditions like NF1 require dedicated researchers focused on improving care and finding a cure. The Rankine Family Fellowship trains the next generation of scientists, helping Sinai Health attract top talent to advance NF1 research. Your steadfast support has driven groundbreaking projects, including current fellow Dr. Chris Lowden's development of a method to quickly identify genes that inhibit NF1-driven tumor growth. Past fellows, Dr. Danian Chen and Christian Liu, have also made strides, investigating why some cells resist cancer despite RAS protein activation while others develop tumors.

About the event

Duck & Dodge for NF1 is an exciting and competitive event that brings people together for a great cause. Whether you're a seasoned dodgeball player or just looking for some fun, this tournament offers a positive and impactful way to make a real difference in the fight against neurofibromatosis (NF1).

**January 2025
Skyzone Trampoline Park
Toronto, ON**

EVENT SPONSORSHIP PACKAGES



Title Sponsor - \$10,000 (1 available)

- Personalized Video message to the community for the post-event email communication (max. one minute)
- Recognition on event website with company logo
- Verbal recognition during event opening
- Logo on player jerseys
- Opportunity to include branded items in giveaways Potential for name recognition on Sinai Health Foundation's digital donor wall (dependent on cumulative giving)
- Name recognition in Sinai Health Foundation's annual report

Game Day Gear - \$8,000 (2 available)

- Opportunity to add logo to t-shirt or other branded merchandise
- Company name in email communication
- Prominent logo in event signage
- Verbal recognition at event
- Dependent on Sponsors culminative giving total, name recognition on Sinai Health Foundation's digital donor wall
- Name recognition in Sinai Health Foundation's annual report

Court Sponsor- \$5,000 (3 available)

- Logo placed on court signage at the event
- Company name in email communication
- Verbal recognition at event
- Logo included in sponsor block on event website
- Dependent on Sponsors culminative giving total, name recognition on Sinai Health Foundation's digital donor wall
- Name recognition in Sinai Health Foundation's annual report

Activation Sponsor- \$5,000 (2 available)

- Logo placed on activation signage at the event
- Company name in email communication
- Verbal recognition at event
- Logo included in sponsor block on event website
- Dependent on Sponsors culminative giving total, name recognition on Sinai Health Foundation's digital donor wall
- Name recognition in Sinai Health Foundation's annual report

EVENT SPONSORSHIP PACKAGES

Game Day Meal Sponsor - \$5,000 (1 available)

- Opportunity to add items to game day feast
- Company name included in event communication
- Prominent logo in event signage
- Logo included in sponsor block on event website
- Verbal recognition at the event
- Name recognition in Sinai Health Foundation's annual report

Game day finals Sponsor - \$5,000 (1 available)

- Logo placement on finals signage
- Verbal recognition during event opening
- Logo and brand on event signage
- Logo included in sponsor block on event website
- Name recognition in Sinai Health Foundation's annual report

Registration Sponsor \$5,00 (1 available)

- Logo placement at Registration desk
- Verbal recognition during event opening
- Logo and brand on event signage
- Logo included in sponsor block on event website
- Name recognition in Sinai Health Foundation's annual report

Prize Sponsor \$5,00 (1 available)

- Opportunity to donate in-kind for prizing
- Logo included in event signage

In-Kind Support

- Sponsor's name featured on event website
- Logo included at event on printed signage
- Opportunity to donate branded merchandise to participants
- Product received by over 90 participants

OUR 2024 SPONSORS

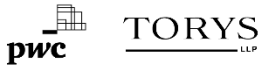
TITLE SPONSOR

TORQUEST

GAME DAY GEAR SPONSOR

Deloitte.

ACTIVATION SPONSOR



BRIEFING ROOM SPONSOR

amazon ads

COURT SPONSORS



FINAL GAME SPONSOR

BMO Bank of Montreal

MEAL SPONSOR

CIBC

PRIZE SPONSOR

KPMG

REGISTRATION SPONSOR

Shark NINJA

WARM UP ZONE SPONSOR

Scotiabank

CONTACT US

We would be happy to discuss your involvement with the event. Please contact Craig Rankine at rankine@torquest.com for more details.

“ We hope that by raising funds to support research into NF1 we can help every child and family living with NF1 have hope for the future. ”

The Rankines