



SPIN FOR SINAI
IN SUPPORT OF IBD

SPONSORSHIP PACKAGE



About the Event

Thank you for your consideration in taking part in the annual Spin for Sinai in support of Inflammatory Bowel Diseases (IBD).

Our family organizes Spin for Sinai because IBD has affected many of us, including Stacey. We are directing funds to support IBD care and fellowships for Sinai Health's world class IBD program to help find a cure for the disease.

Spin for Sinai is a fun afternoon of spinning to raise funds for Sinai Health. Since its inception, Spin for Sinai has raised over \$2.1 million. This year's event takes place on Sunday, October 26, 2025. Comprised of prominent business, medical and community leaders, riders will be encouraged to fundraise to reach our goal of \$400,000.

As organizers, we want to create a fun and memorable experience for our riders while making a meaningful impact. Beyond the energizing ride, participants will be fuelled with delicious food and an impressive array of giveaways for an unforgettable afternoon. To elevate the rider experience and support our fundraising goals, we are seeking sponsorships and in-kind donations to make this year's event even more special.

Spin For Sinai

Training tomorrow's leaders in IBD

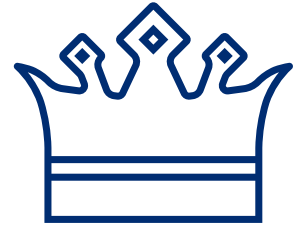
The Advanced IBD Fellowship at Sinai Health is the largest program of its kind in the world. This one-year, funded position offers specialized training in both clinical care and research, drawing top talent from around the globe.

“This is our largest cohort to date — a clear reflection of Sinai Health’s leadership in IBD and the incredible momentum behind this program,” says Dr. Mark Silverberg, gastroenterologist and Senior Investigator at the Lunenfeld-Tanenbaum Research Institute. “It’s thanks to the dedication and generosity of the Spin for Sinai community that we’re able to offer this kind of world-class training. Their support is directly improving IBD care and changing lives.”

As industry funding becomes increasingly limited, Spin for Sinai’s investment in the Advanced IBD Fellowship and Colorectal Surgical Fellowship programs is more vital than ever. With donor support like yours, Sinai Health is prepared to lead the response by investing in the talented researchers and clinicians who are paving the way for better patient outcomes and future breakthroughs.



Sponsor Opportunities



LEAD SPONSOR – \$50,000

- Name recognition on Sinai Health Foundation's digital donor wall per cumulative giving at the \$50,000 - \$99,000 level
- Sponsor's logo prominently featured on event website
- Logo prominently printed on all participant jerseys
- Logo featured at event on printed signage
- Logo recognition on pre and post event e-communications
- Tagged in post-event social media posts
- 5 bikes reserved in spin class
- Special mention during event remarks
- Business Receipt

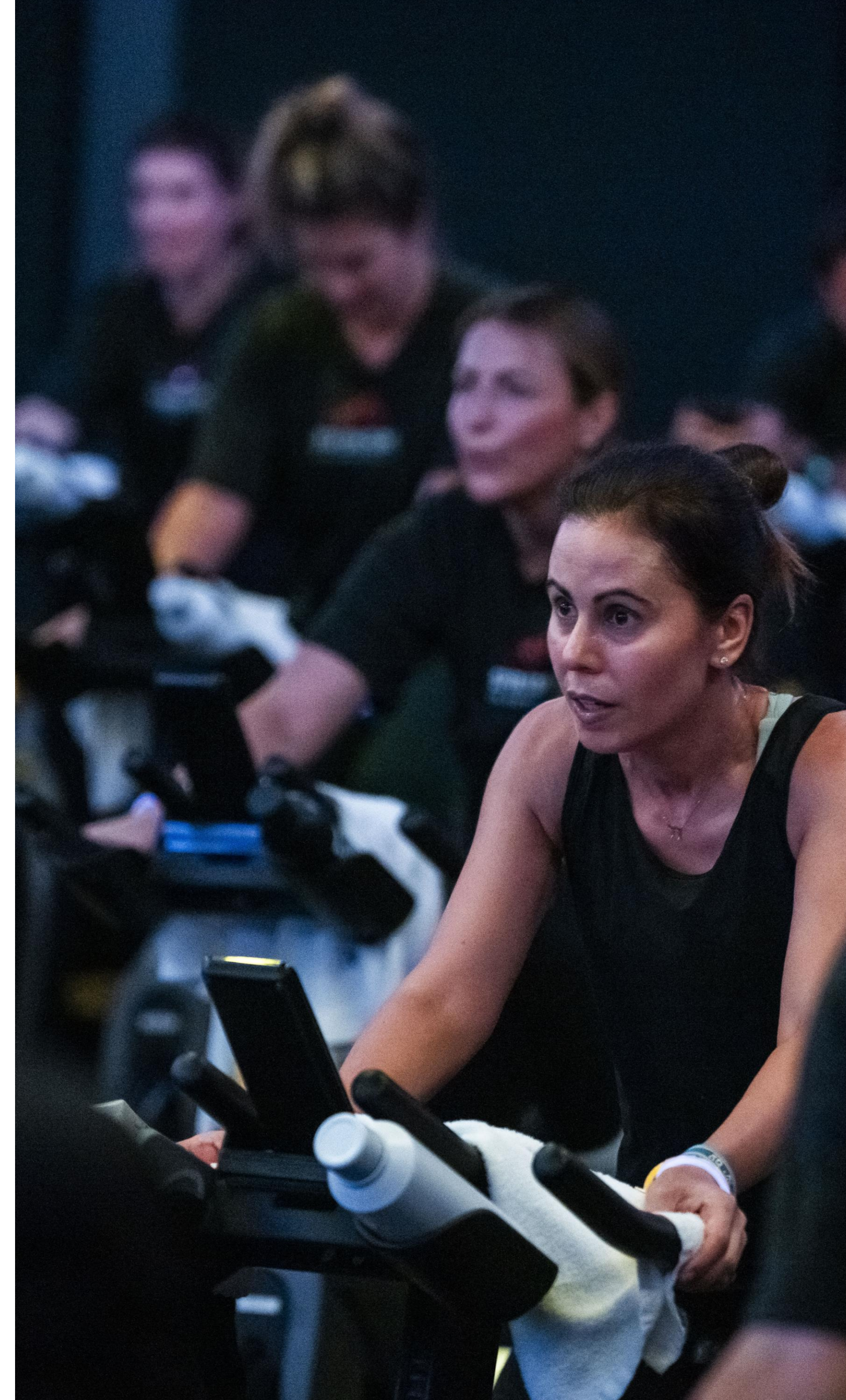


Sponsor Opportunities



PARTNER SPONSOR – \$25,000

- Name recognition on Sinai Health Foundation's digital donor wall per cumulative giving at \$25,000-\$49,999 level
- Sponsor's logo prominently featured on event website
- Logo prominently printed on all participant jerseys
- Logo featured at event on printed signage
- Logo recognition on pre and post event e-communications
- Tagged in post-event social media posts
- 3 bikes reserved in spin class
- Special mention during remarks
- Business Receipt



Sponsor Opportunities



CORPORATE SPONSOR – \$12,000

- Sponsor's logo featured on event website
- Logo printed on all participant jerseys
- Tagged in post-event social media posts
- Logo included at event on printed signage
- 2 bikes reserved in spin class
- Business Receipt

COMMUNITY SUPPORTER – \$5,000



- Sponsor's logo and website featured on event website
- Logo included at event on printed signage
- Logo printed on all participant jerseys
- Business Receipt

IN-KIND SUPPORT

- Sponsor's name featured on event website
- Logo included at event on printed signage
- Opportunity to donate branded merchandise to participants
- Opportunity to donate food and beverage at the event
- Gift in kind receipt



SPIN FOR SINAI

IN SUPPORT OF IBD

We would be happy to discuss your involvement with our event.

Please contact Stacey and Jonathan Gitlin
sgitlin@rogers.com

Your contribution to Spin for Sinai in support of IBD care will transform outcomes for patients at Sinai Health and beyond.

