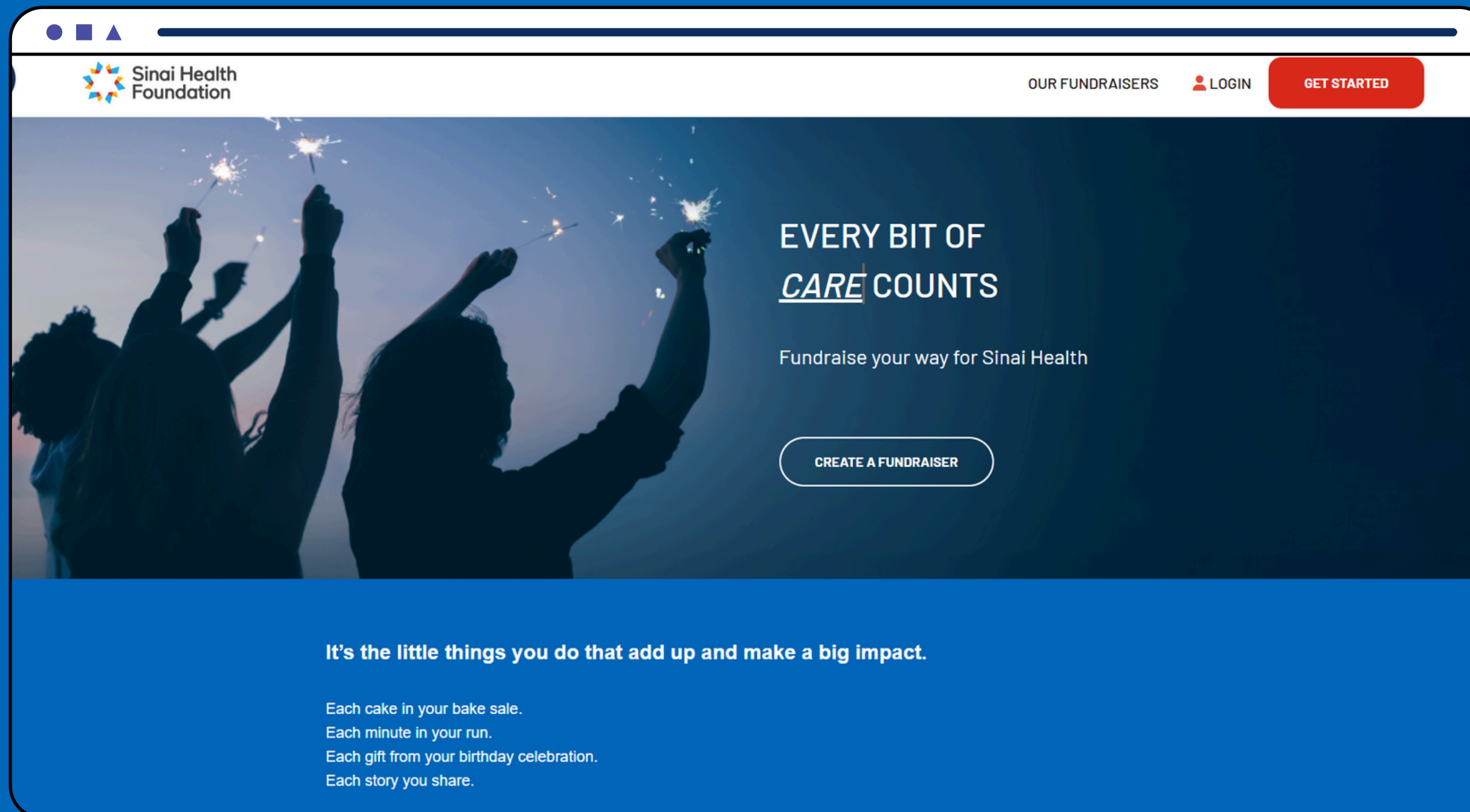
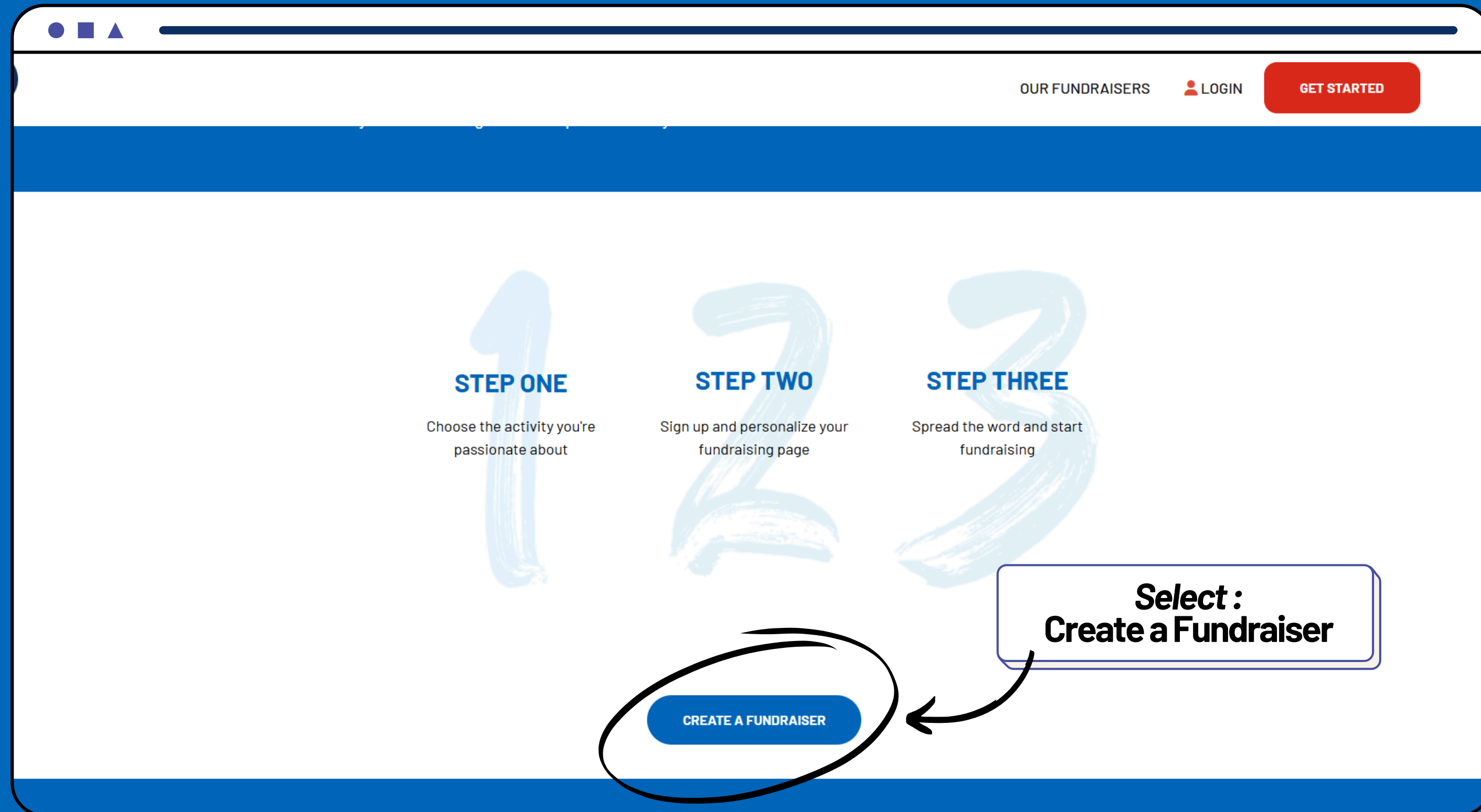


# Fundraising Page Guide

*How to become a fundraiser in 3 easy steps!*

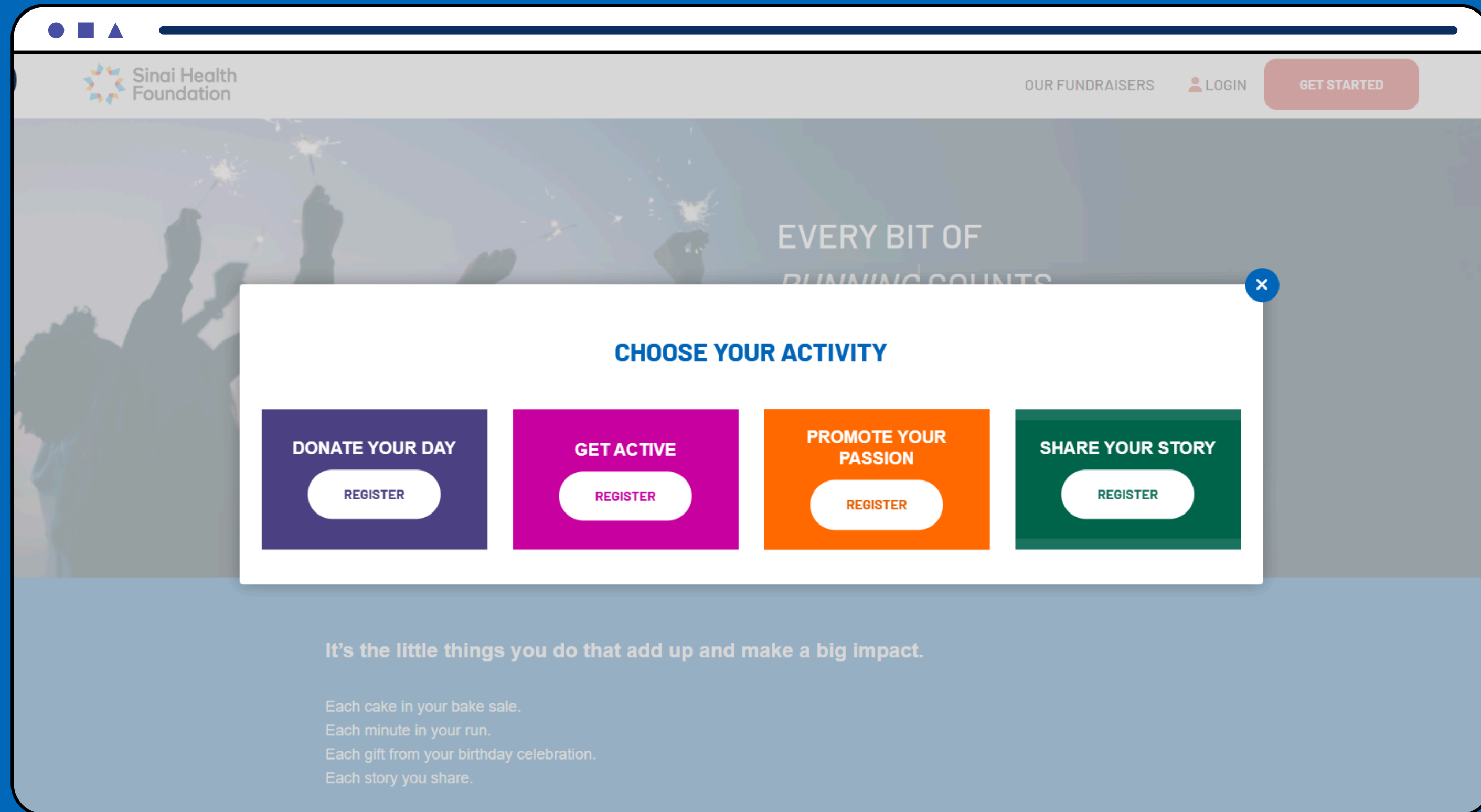


**Search:** [give.supportsinai.ca](https://give.supportsinai.ca)



# Step 1

## *Choose Your Activity*

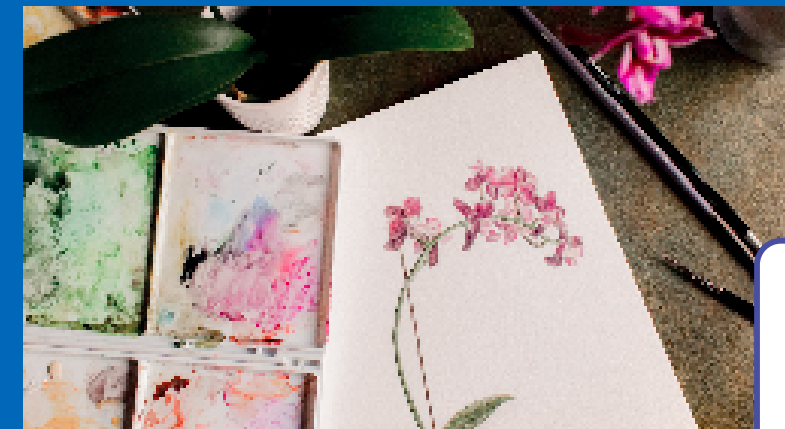


# Step 1



## Get Active

Push for your personal best,  
then take it a little further  
fundraising.



## Promote Your Passion

Bake, knit, paint, or do what you  
love to show you care.

**Not sure which to  
select?**



## Donate Your Day

Pass on presents and have  
friends or family donate to your  
celebration.

### CHOOSE YOUR ACTIVITY

DONATE YOUR DAY

REGISTER

GET ACTIVE

REGISTER

PROMOTE YOUR  
PASSION

REGISTER

SHARE YOUR STORY

REGISTER

It's the little things you do that add up and make a big impact.

Each cake in your bake sale.  
Each minute in your run.  
Each gift from your birthday celebration.  
Each story you share.

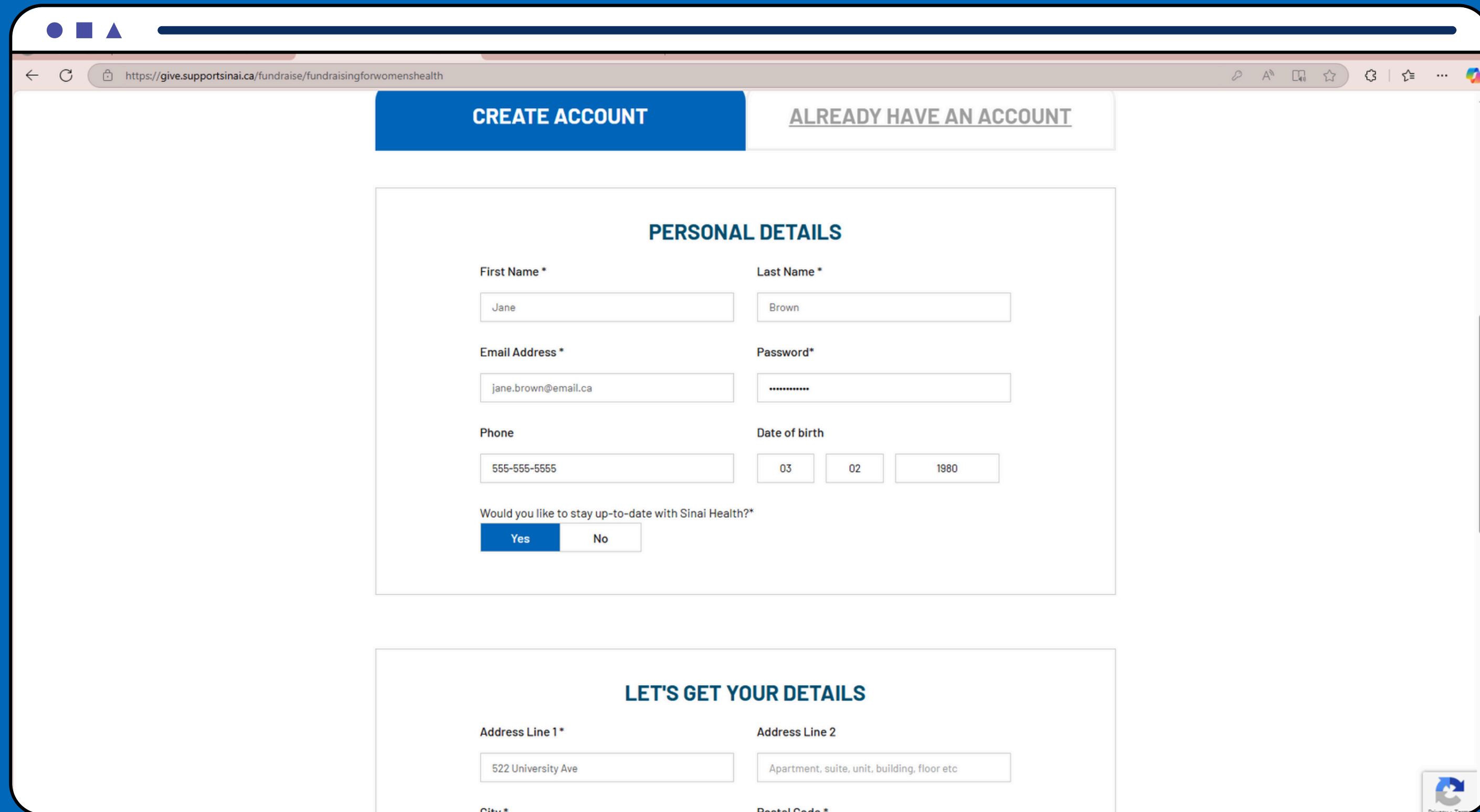


## Share Your Care Story

Raise awareness and funds for  
the area of care you or your  
loved one experienced.

# Step 2

## Sign up and personalize your fundraising page



The screenshot shows a web browser window with the URL <https://give.supportsinai.ca/fundraise/fundraisingforwomenshealth>. The page has two tabs: "CREATE ACCOUNT" (active) and "ALREADY HAVE AN ACCOUNT".

**PERSONAL DETAILS**

First Name \*  Last Name \*

Email Address \*  Password\*

Phone  Date of birth

Would you like to stay up-to-date with Sinai Health?\*

**LET'S GET YOUR DETAILS**

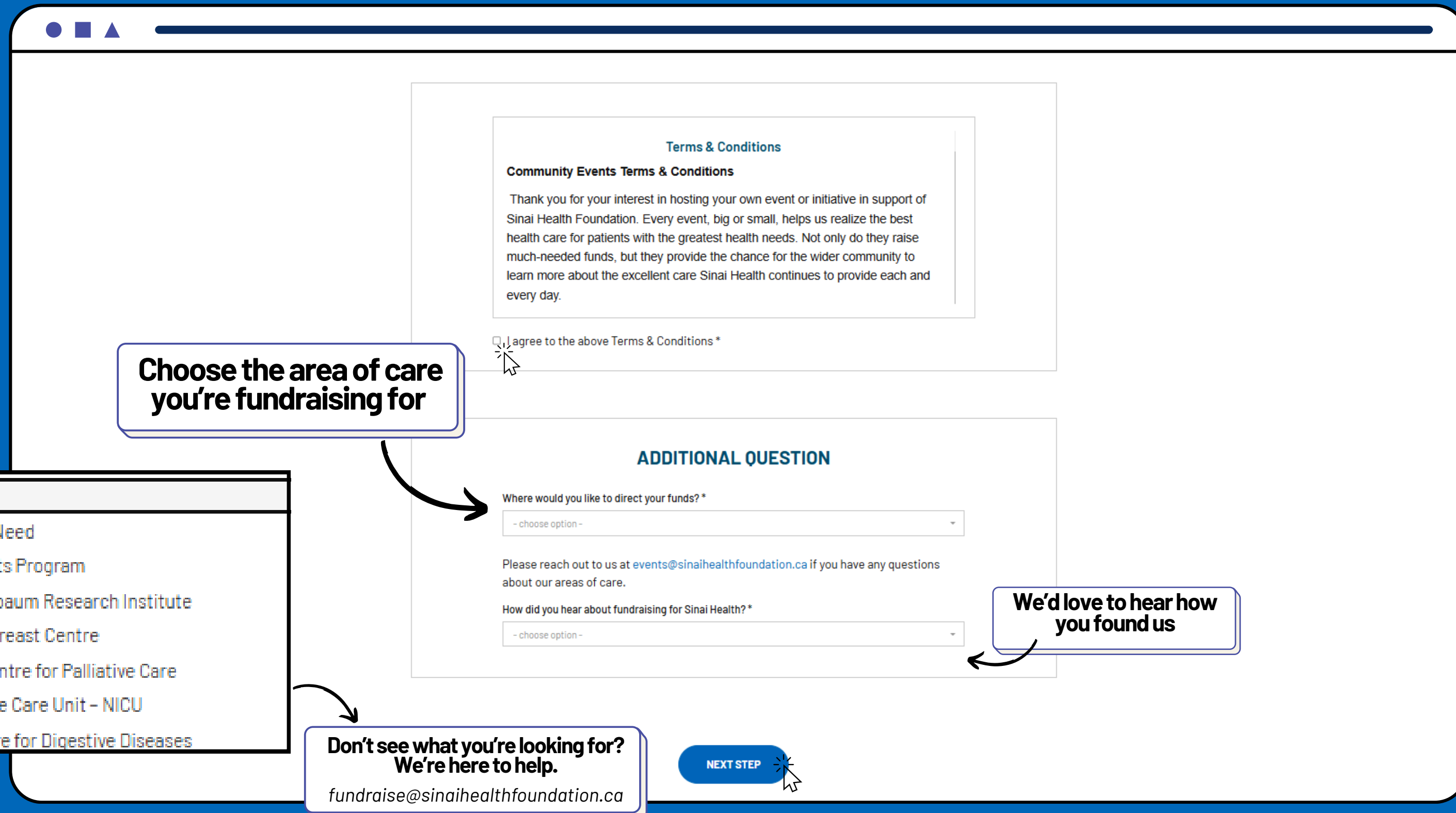
Address Line 1 \*  Address Line 2

City\*  Postal Code\*



# Step 2

## Sign up and personalize your fundraising page



The screenshot shows a web form for setting up a fundraising page. It includes a 'Terms & Conditions' section, an 'Agree' checkbox, an 'ADDITIONAL QUESTION' section with two dropdown menus, and a 'NEXT STEP' button. Annotations highlight key features: a callout box for the dropdown menu, a note about the 'NEXT STEP' button, and a note about the 'ADDITIONAL QUESTION' section.

**Choose the area of care you're fundraising for**

**Terms & Conditions**

**Community Events Terms & Conditions**

Thank you for your interest in hosting your own event or initiative in support of Sinai Health Foundation. Every event, big or small, helps us realize the best health care for patients with the greatest health needs. Not only do they raise much-needed funds, but they provide the chance for the wider community to learn more about the excellent care Sinai Health continues to provide each and every day.

☐ I agree to the above Terms & Conditions \*

**ADDITIONAL QUESTION**

Where would you like to direct your funds? \*

- choose option -

Please reach out to us at [events@sinaihealthfoundation.ca](mailto:events@sinaihealthfoundation.ca) if you have any questions about our areas of care.

How did you hear about fundraising for Sinai Health? \*

- choose option -

**Don't see what you're looking for? We're here to help.**

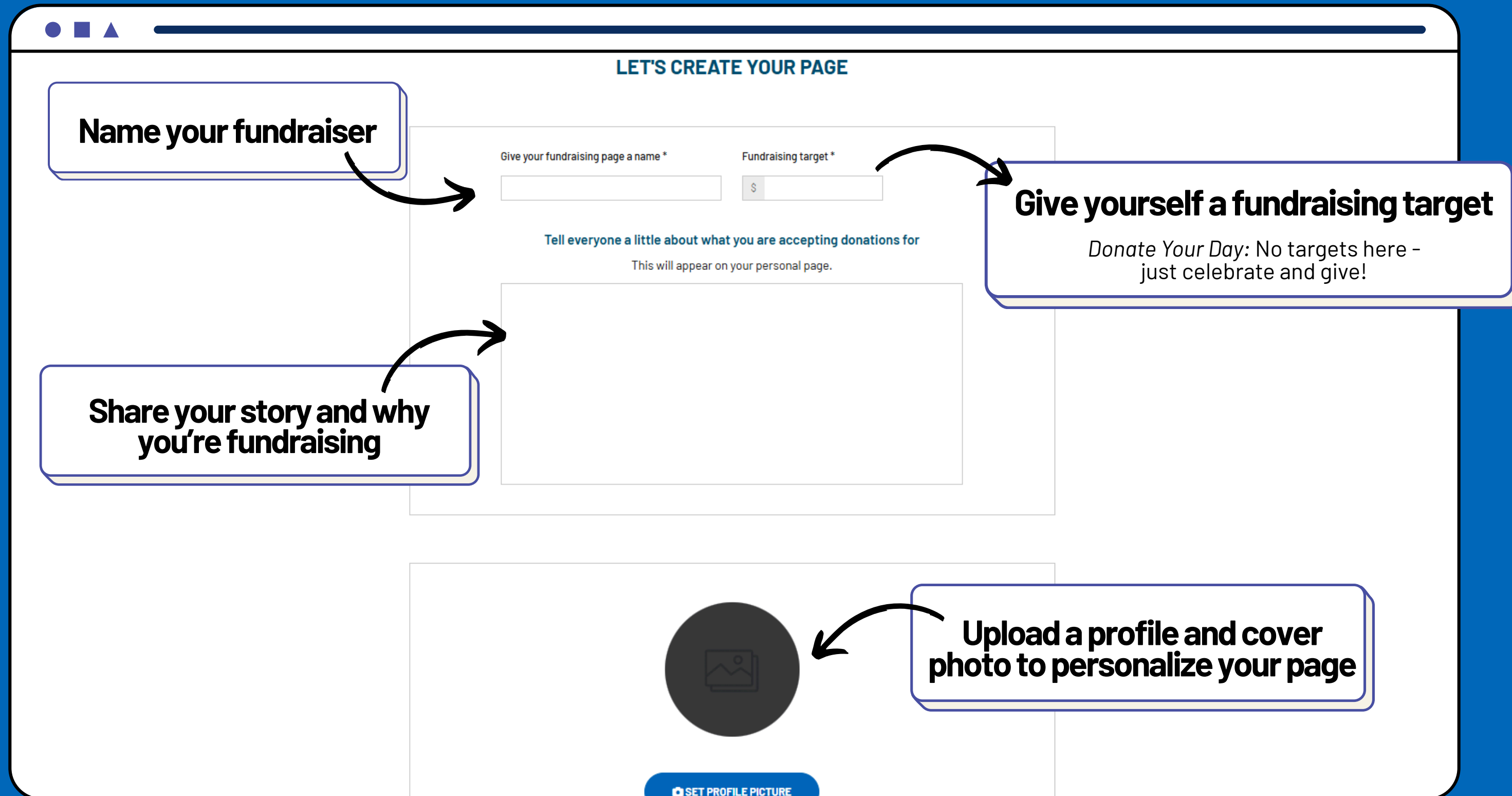
[fundraise@sinaihealthfoundation.ca](mailto:fundraise@sinaihealthfoundation.ca)

**Next Step**

**We'd love to hear how you found us**

# Step 2

## Sign up and personalize your fundraising page



**LET'S CREATE YOUR PAGE**

**Name your fundraiser**

Give your fundraising page a name \*

Fundraising target \*

**Give yourself a fundraising target**

*Donate Your Day: No targets here - just celebrate and give!*

**Share your story and why you're fundraising**

Tell everyone a little about what you are accepting donations for

This will appear on your personal page.

**Upload a profile and cover photo to personalize your page**

SET PROFILE PICTURE

The screenshot shows a web browser window with a form titled "LET'S CREATE YOUR PAGE". The form has four main sections. The first section, "Name your fundraiser", contains a text input field labeled "Give your fundraising page a name \*" and a dropdown menu labeled "Fundraising target \*" with a dollar sign icon. The second section, "Share your story and why you're fundraising", contains a large text area labeled "Tell everyone a little about what you are accepting donations for" with a subtext "This will appear on your personal page.". The third section, "Upload a profile and cover photo to personalize your page", contains a circular profile picture placeholder with a camera icon and a button labeled "SET PROFILE PICTURE". The fourth section, "Give yourself a fundraising target", contains a note: "Donate Your Day: No targets here - just celebrate and give!". Arrows point from the callout boxes to their respective form elements.

# Step 2

## Sign up and personalize your fundraising page

Set up your own donation tiers

### CREATE YOUR DONATION AMOUNTS

Provide friends and family with some donation amount suggestions.

Suggested Amount

\$ 25

Description

It all starts here—thank you for joining me!

Suggested Amount

\$ 50

Description

A big step forward, thanks to you!

Suggested Amount

\$ 100

Description

A hundred reasons to be grateful for your support!

Suggested Amount

\$ 150

Description

You just raised the bar—and then some!

Get creative with your descriptions

Your supporters will also have the option to choose their own donation amount

CREATE PAGE

PLEASE HELP ME REACH MY GOAL

Raised  
\$235

My Goal  
\$500

\$

Select amount to donate

\$25

It all starts here—thank you for joining me!

\$50

A big step forward, thanks to you!

\$100

A hundred reasons to be grateful for your support!

\$150

You just raised the bar - and then some!

Or enter an amount

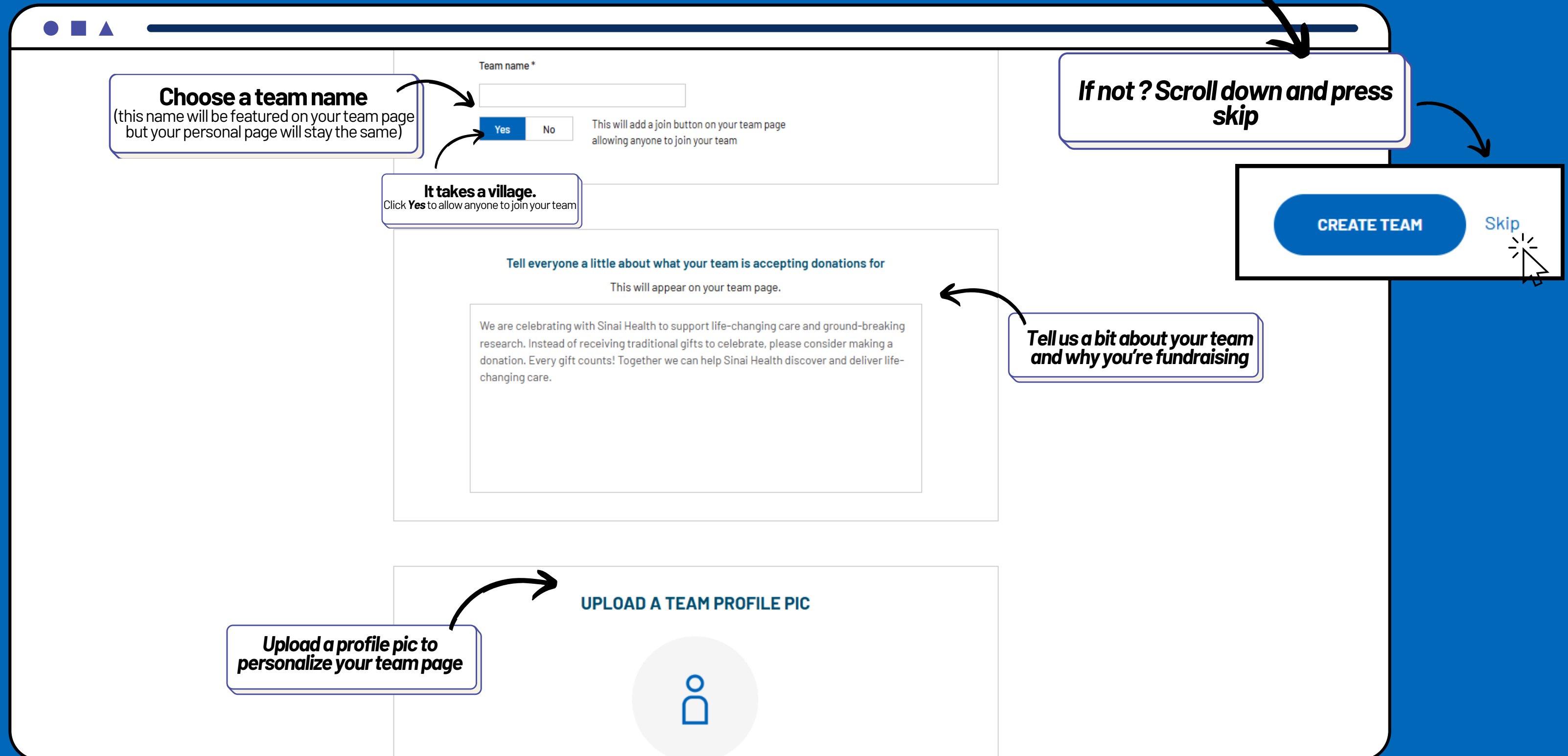
\$

DONATE



# Step 2

## Make a team page to fundraise as a group



The screenshot shows a web form for creating a team page. It includes a 'Team name' field, a 'Yes/No' selection for allowing others to join, a text area for a team description, and an 'UPLOAD A TEAM PROFILE PIC' section. Annotations with arrows point to these elements, providing instructions. A 'CREATE TEAM' button and a 'Skip' link are also visible.

**Choose a team name**  
(this name will be featured on your team page but your personal page will stay the same)

Team name \*

This will add a join button on your team page allowing anyone to join your team

**It takes a village.**  
Click **Yes** to allow anyone to join your team

**Tell everyone a little about what your team is accepting donations for**  
This will appear on your team page.

We are celebrating with Sinai Health to support life-changing care and ground-breaking research. Instead of receiving traditional gifts to celebrate, please consider making a donation. Every gift counts! Together we can help Sinai Health discover and deliver life-changing care.

**Tell us a bit about your team and why you're fundraising**

**CREATE TEAM** [Skip](#)

**UPLOAD A TEAM PROFILE PIC**

**Upload a profile pic to personalize your team page**

# Step 3

## Start Fundraising

Consider kicking things off with a personal donation to your page

Would you like to make a personal donation?

\$25

\$50

\$100

\$250

\$500

Other Amount

\$

NEXT

No Thanks

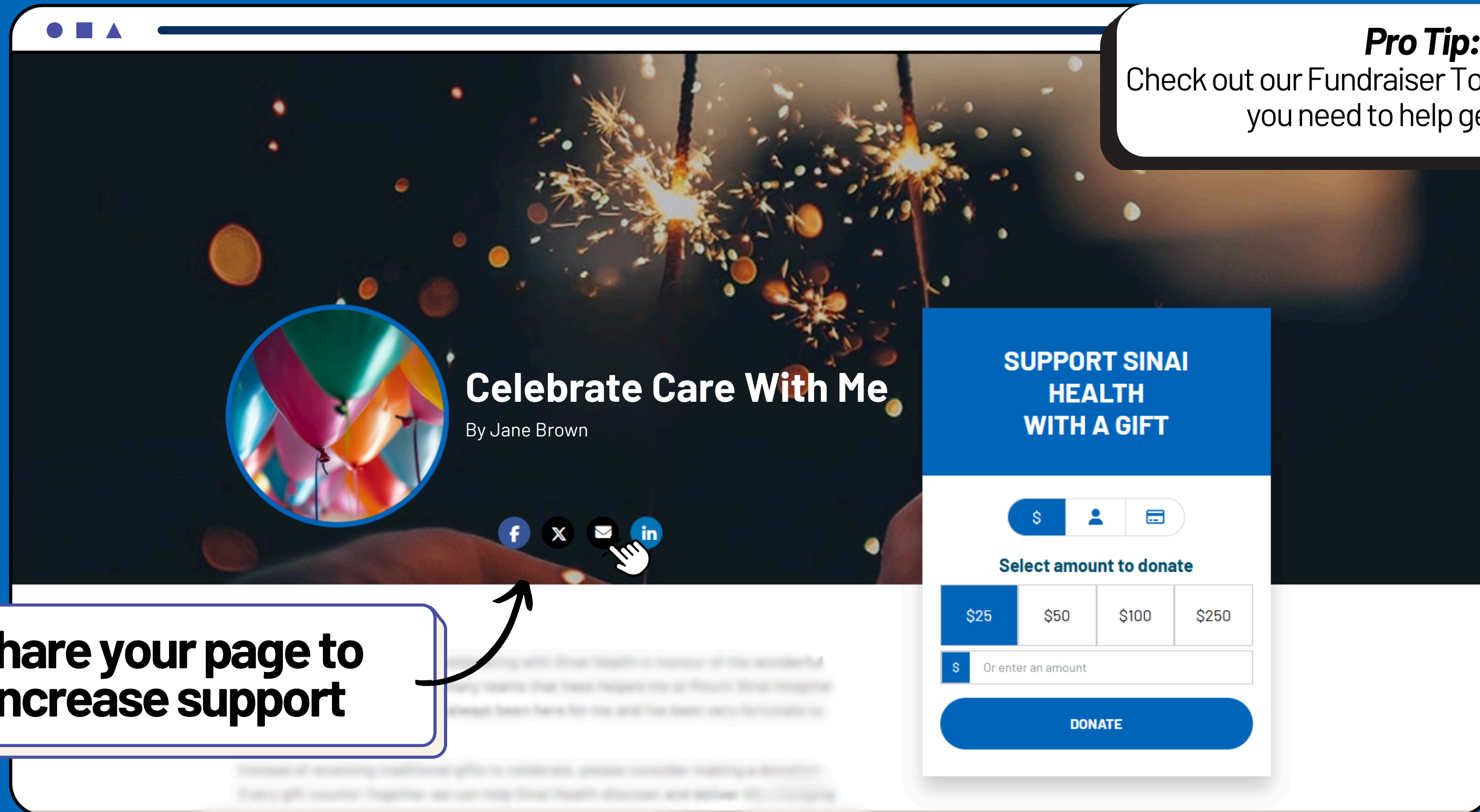
or scroll down and click:  
*No Thanks*

# Step 4

## Start Fundraising

### **Pro Tip:**

Check out our Fundraiser Toolkit for everything you need to help get started



**Celebrate Care With Me**  
By Jane Brown

[f](#) [x](#) [✉](#) [in](#)

**SUPPORT SINAI HEALTH WITH A GIFT**

Select amount to donate

\$25 \$50 \$100 \$250

\$ Or enter an amount

**DONATE**


**Share your page to increase support**

# Step 4


## Start Fundraising

**Reach Achievements**  
(These will change colour as you advance)


### MY ACHIEVEMENTS




50% of Fundraising Target



Self Donated



Upload Profile Pic




Reached Fundraising Goal

### MY UPDATES

ADD AN UPDATE ▾

**Keep your supporters updated on how your fundraiser is going**  
Post photos, share stories, write fundraising announcements - the floor is yours



Sinai Health  
Foundation

2025 Copyright Terms of Use | Privacy Policy | Sinai Health Foundation, 1001-522 University Avenue, Toronto, Ontario M5G 1W7  
Charitable Registration #: 119048106 RR0001

Thank you for your support.

We're here to help - [fundraise@sinaihealthfoundation.ca](mailto:fundraise@sinaihealthfoundation.ca)

*Every bit of care counts.*



Sinai Health  
Foundation