



SPIN FOR SINAI
IN SUPPORT OF IBD

SPONSORSHIP PACKAGE



A Message from the Co-Chairs

Our family organizes Spin for Sinai because IBD has touched many of us, including Stacey. This event is driven by a shared commitment to advancing IBD care and funding fellowships within Sinai Health's world-class program, helping to move research forward and improve patient outcomes.

Spin for Sinai is a high-energy, community-driven experience that brings together business, medical and community leaders for an inspiring afternoon of purpose and connection. Riders are motivated not only by the atmosphere in the room, but by a shared goal of raising \$500,000 in support of Sinai Health.

Since its inception, Spin for Sinai has raised over \$2.8 million for research, patient care and education at Mount Sinai Hospital. The event directly funds advanced fellowships, attracting top talent from around the globe and shaping the future of IBD care through clinical and research training.

Each year, we look forward to building on this incredible impact together. (continued...)



A Message from the Co-Chairs (cont)

Event participants enjoy a thoughtfully curated experience—from premium amenities and food to exclusive giveaway making the day truly memorable and rewarding. For sponsors, it's an opportunity to connect with a highly engaged, health-conscious audience and to support a meaningful cause.

We are deeply grateful to our sponsors, whose support has enabled us to expand our impact each year. With the ongoing generosity of our community, we are confident we can build on this legacy and reach new heights.

Your donor support empowers Sinai Health to invest in leading researchers and clinicians, driving innovation and improving outcomes for patients today and in the future. Thank you for considering joining us at the annual Spin for Sinai in support of Inflammatory Bowel Disease (IBD).

Sincerely,

Stacey & Jonathan Gitlin

The Experience



Pedal for a Purpose

Where energy, community and impact come together.

Spin for Sinai delivers a premium, high-energy experience designed to inspire and reward every rider. From the moment participants arrive, they are immersed in a thoughtfully curated environment featuring top-tier instruction, elevated amenities and exclusive post-ride offerings that create a true luxury fitness experience.

Riders also have the opportunity to deepen their impact by fundraising, connecting their personal ride to meaningful outcomes in IBD care and research. For sponsors, this is a unique opportunity to be part of an aspirational, high-touch event that brings together an engaged and influential audience in a setting that reflects the community.

Spin for Sinai

Sunday, October 25, 2026



Sweat and Tonic (Located in The Well)

Event Details:

Session 1

12:30 p.m | Registration & opening remarks

12:45 p.m | Bike setup and stretch

1:00 p.m | Spin

1:45 p.m | Celebration and refreshments

Session 2

3:30 p.m | Registration & opening remarks

3:45 p.m | Bike setup and stretch

4:00 p.m | Spin

4:45 p.m | Celebration and refreshments

Parking: Onsite underground parking is available. Parking will be validated.

Spin For Sinai



A growing global hub for IBD research and care

Now marking its 20th anniversary, the Advanced IBD Fellowship has evolved from a small program with one or two trainees each year, into the largest of its kind in the world.

“That kind of growth is only possible because of the Spin for Sinai community,” says Dr. Zane Gallinger. “Their support not only expanded this program, it’s helping set the global standard for IBD care through the people we train and the work they go on to do.”

Below are a few of this year’s cohort of first and second-year Fellows — emerging leaders who will shape the future of IBD around the world.

Dr. Tali Sharar Fischler, Israel

Dr. Tali Sharar Fischler completed her gastroenterology training at Rabin Medical Center in Israel, combining patient care with IBD research. As a Fellow, she is building expertise in treating complex cases while studying how Crohn’s disease develops. Her work focuses on identifying early warning signs — using tools like the microbiome, metabolism and diet — with the goal of prediction and prevention.

Dr. Jeongseok Kim, South Korea

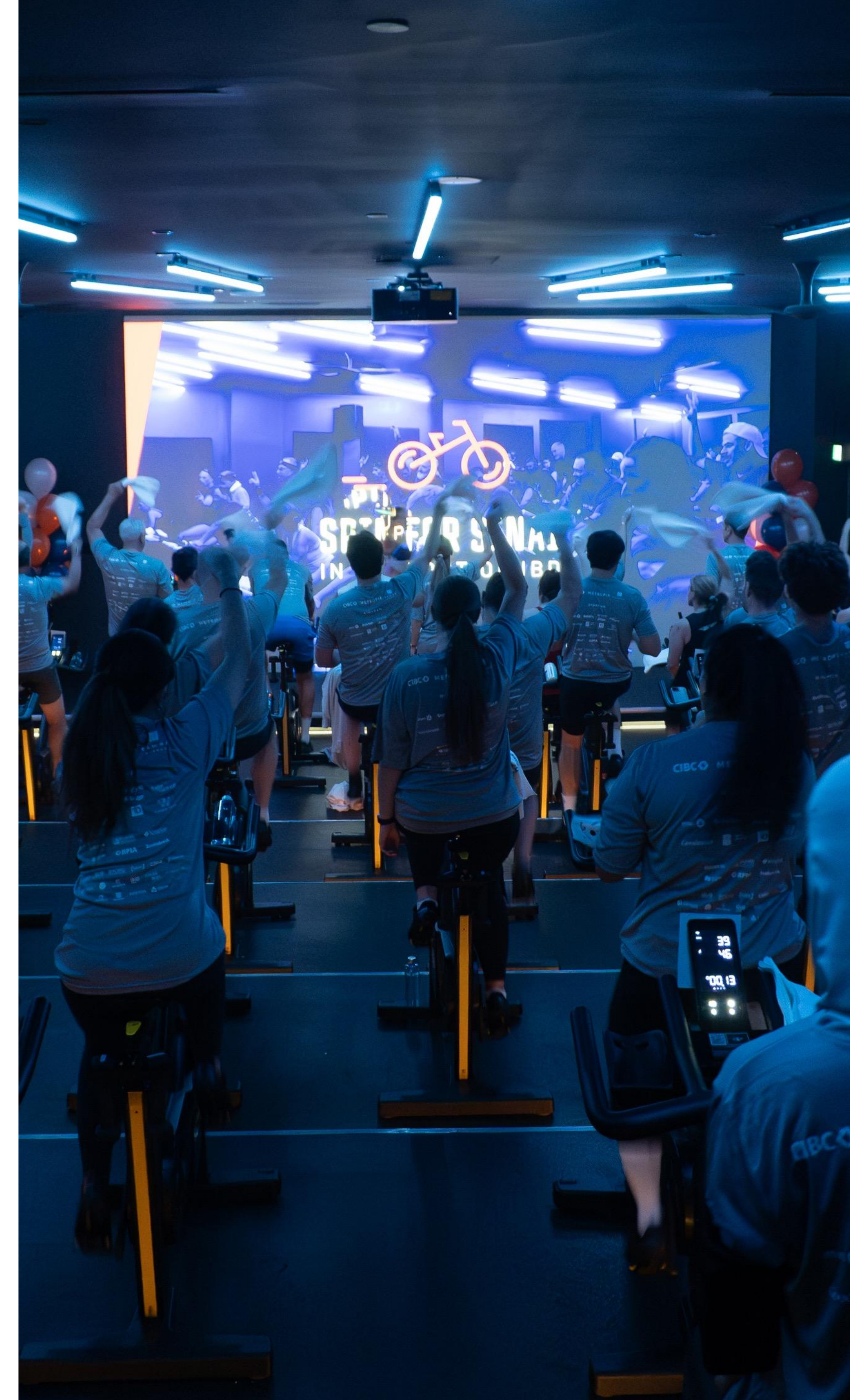
With a background in lower GI diseases and IBD care in South Korea, Dr. Jeongseok Kim is now a second-year Fellow at Sinai Health, where he continues his advanced training. He is studying dietary emulsifiers, spatial neoplasia patterns in ulcerative colitis and therapeutic drug monitoring, while also continuing his PhD on the microbiome in IBD patients on biologics.

Dr. Lakshman Kumar, Ireland

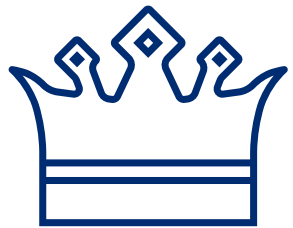
Dr. Lakshman Kumar is a gastroenterologist trained in Ireland, whose research work centers on intestinal ultrasound and its role in early disease assessment, prediction of outcomes, treatment monitoring and therapeutic decision making. His interests lie in translating innovative monitoring strategies into practical tools that support more responsive, individualized IBD care.

Training tomorrow’s surgeons: Dr. Nusrat Iqbal

At Sinai Health, fellows in the Colorectal Surgical Fellowship train in one of the world’s most complex, high-volume IBD programs, gaining hands-on experience that shapes their future care. Dr. Nusrat Iqbal is currently completing the prestigious, University of Toronto–affiliated program under Dr. Mantaj Brar. Support from Spin for Sinai enables international trainees like Dr. Iqbal to access this advanced training and bring that expertise back to patients at home.



Sponsor Opportunities



LEAD SPONSOR – \$50,000

- Name recognition on Sinai Health Foundation's digital donor wall per cumulative giving at the \$50,000 - \$99,000 level
- Sponsor's logo prominently featured on event website
- Logo prominently printed on all participant jerseys
- Logo featured at event on printed signage
- Logo recognition on pre and post event e-communications
- Tagged in post-event social media post
- 5 bikes reserved in spin class
- Special mention during event remarks
- Business Receipt



Sponsor Opportunities



PARTNER SPONSOR – \$25,000

- Name recognition on Sinai Health Foundation's digital donor wall per cumulative giving at \$25,000-\$49,999 level
- Sponsor's logo prominently featured on event website
- Logo prominently printed on all participant jerseys
- Logo featured at event on printed signage
- Logo recognition on pre and post event e-communications
- Tagged in post-event social media post
- 3 bikes reserved in spin class
- Special mention during remarks
- Business Receipt



Sponsor Opportunities



CORPORATE SPONSOR – \$12,000

- Sponsor's logo featured on event website
- Logo printed on all participant jerseys
- Tagged in post-event social media posts
- Logo included at event on printed signage
- 2 bikes reserved in spin class
- Business Receipt



COMMUNITY SUPPORTER – \$5,000

- Sponsor's logo and website featured on event website
- Logo included at event on printed signage
- Logo printed on all participant jerseys
- 1 bike reserved in spin class
- Business Receipt

IN-KIND SUPPORT

- Sponsor's name featured on event website
- Logo included at event on printed signage
- Opportunity to donate branded merchandise to participants
- Opportunity to donate food and beverage at the event
- Gift in kind receipt

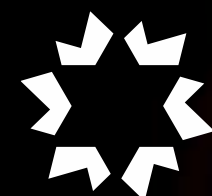


SPIN FOR SINAI
IN SUPPORT OF IBD

We would be happy to discuss your involvement with our event.

Please contact Stacey and Jonathan Gitlin
sgitlin@rogers.com

Your contribution to Spin for Sinai in support of IBD care will transform outcomes for patients at Sinai Health and beyond.



**Sinai Health
Foundation**