

DISCO^{FS}VERY BRUNCH

May 23, 2026





DISCOVERY BRUNCH

Join us in toasting to a bright future of health care at a bottomless brunch! Attendees will play an important role in shaping healthcare alongside 175 like-minded peers at the most delicious networking event of the year.



ABOUT US

Future Sinai is a group of young industry leaders based in the GTA who are passionate about research, health care and Sinai Health. Since 2012, Future Sinai has raised almost \$700k so that Sinai Health can continue to provide cutting-edge patient care to those who need it most.

The best news is that we are just getting started. And you can help, too!

FUNDING FOR THE FUTURE

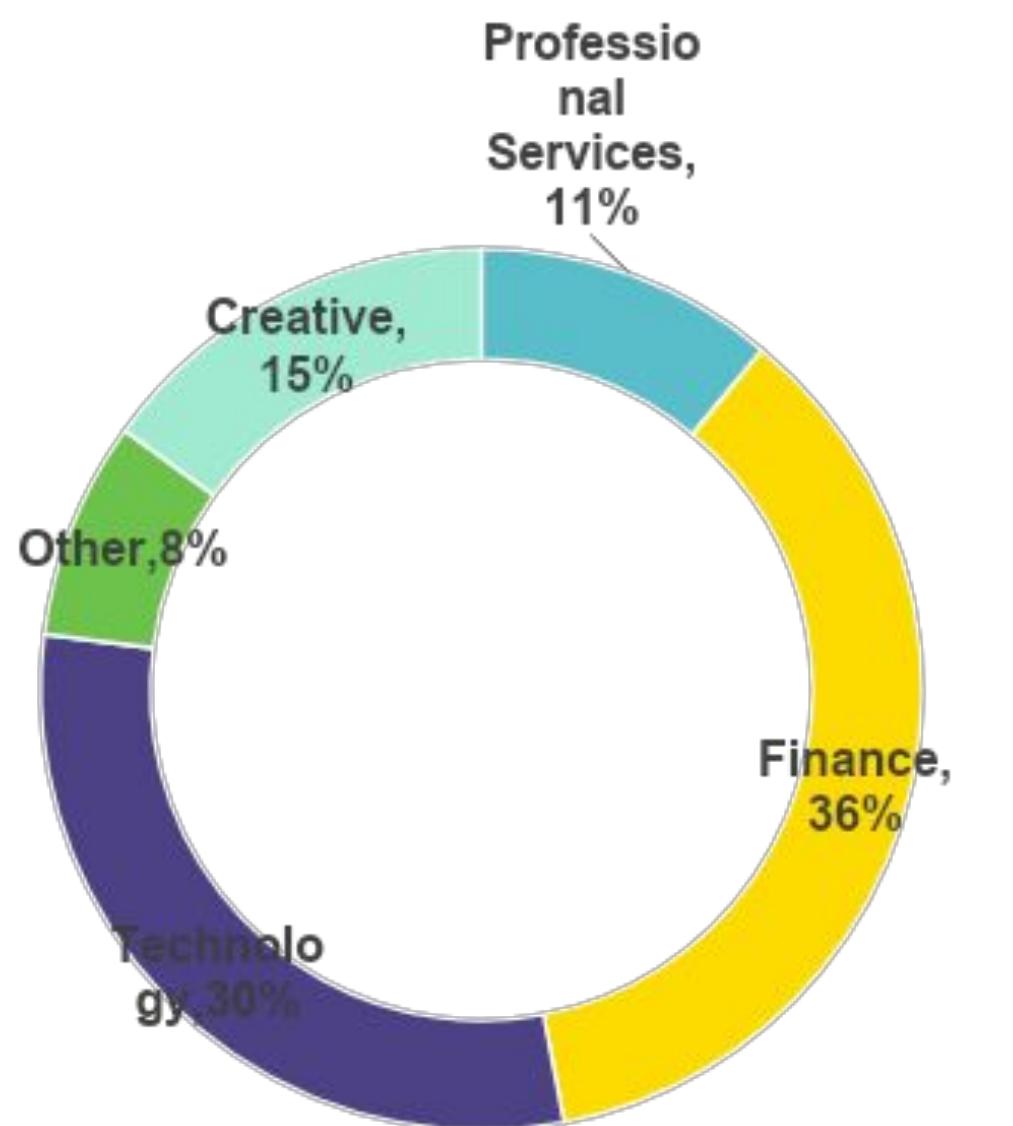
Discovery Brunch supports Sinai Health's Lunenfeld-Tanenbaum Research Institute (LTRI), one of Canada's top biomedical research institutes. Every dollar Future Sinai raises goes directly towards the infrastructure needed to support our scientists while they make breakthrough discoveries in fighting the most complex diseases, from cancer to diabetes.



MEMBERSHIP DEMOGRAPHICS

Our membership and event attendees consist of:

- Young Millennials and emerging Gen Z's (average age 25-35)
- Holding Manager to Director level positions
- 90th percentile income earners
- Industry breakdown:



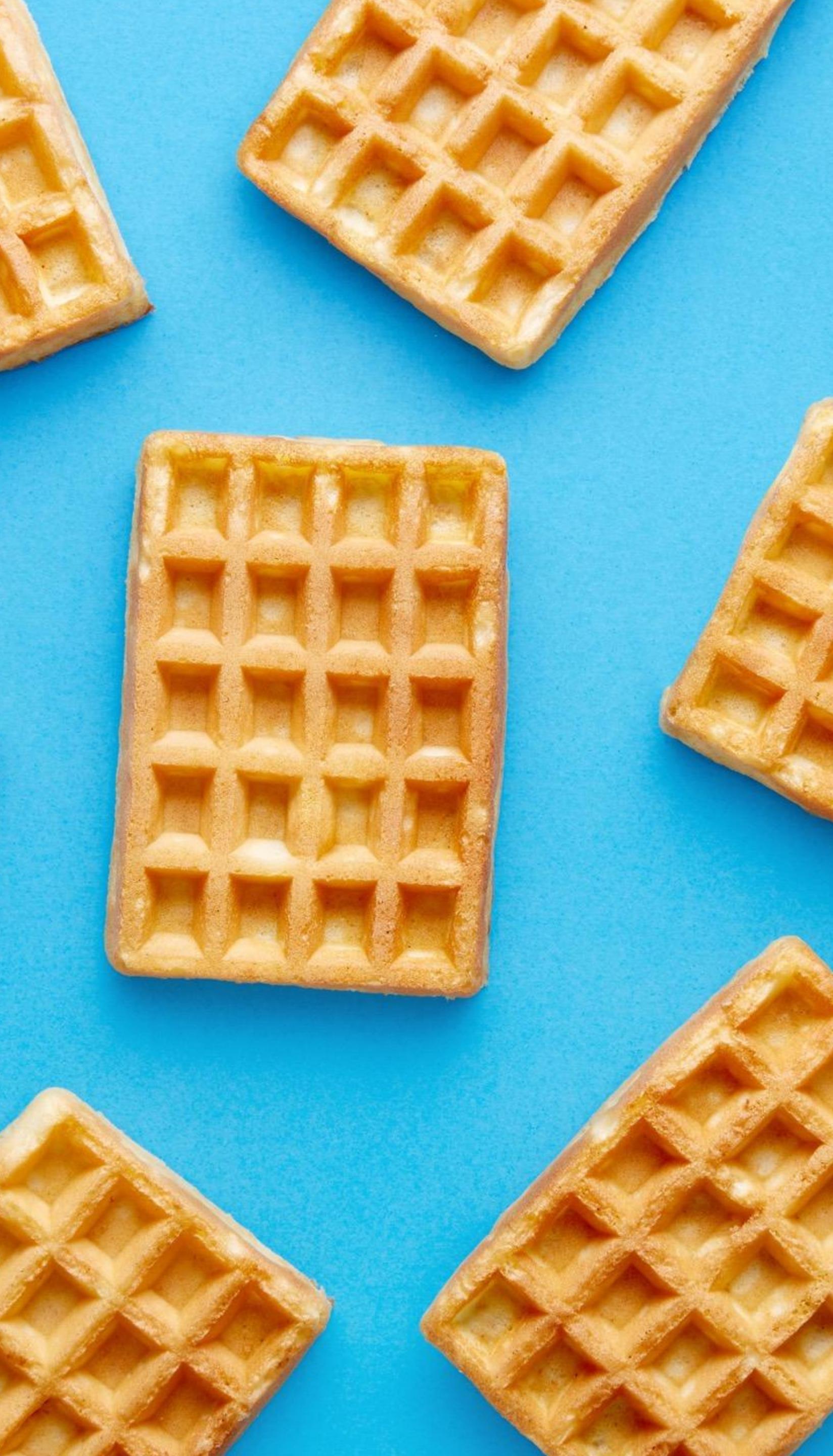




INNOVATION SPONSOR - \$25,000 (1)

What you receive:

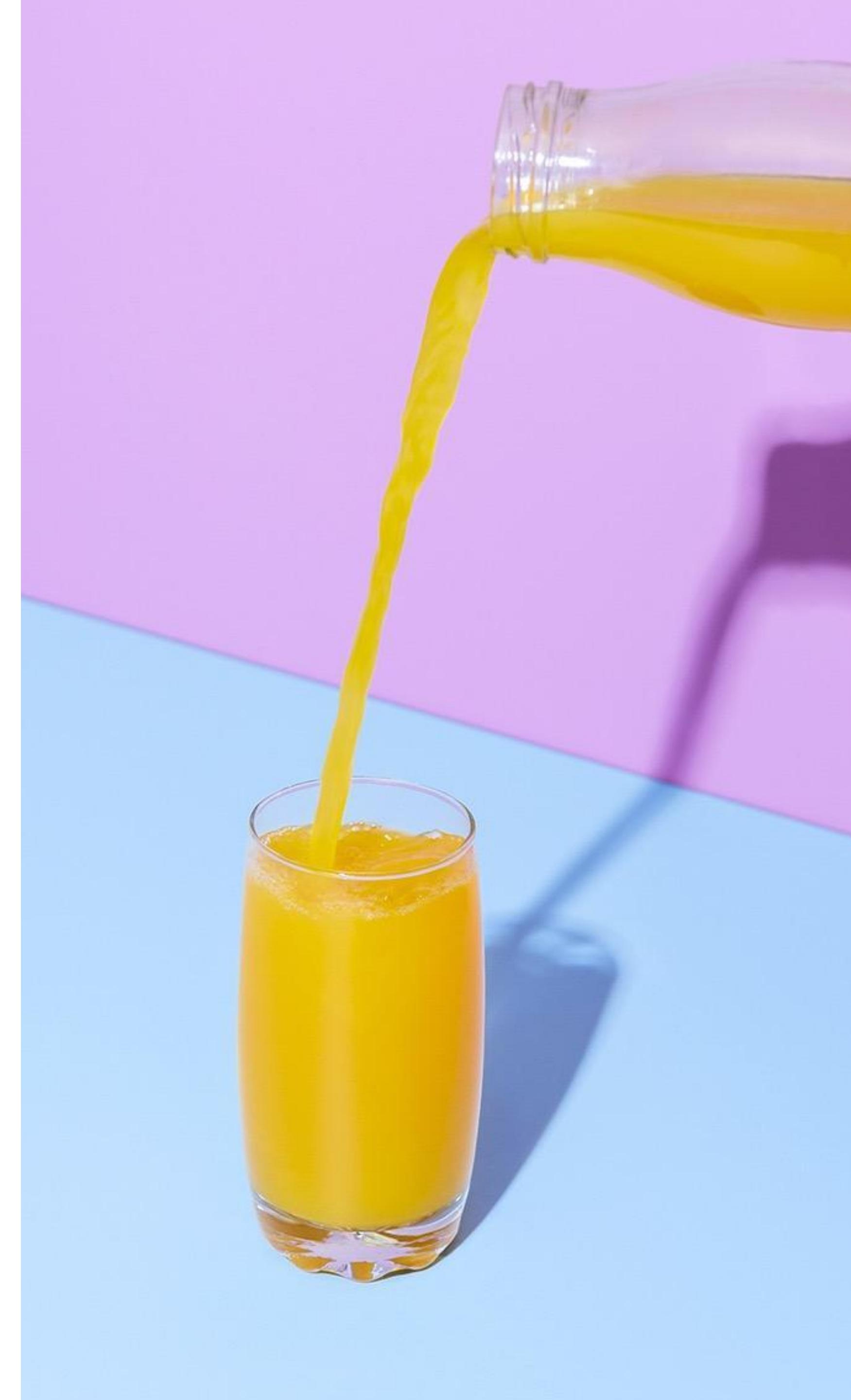
- Category exclusivity as “Presented by” sponsor
- Logo recognition on all branded materials (digital & print) including pre- and post-event communications, on-site marketing and promotional materials
- 10 tickets to the event with branded reserved seating
- Custom contact for attendee registration
- Five complimentary one-year Future Sinai memberships for young leaders in your organization
- Verbal recognition during speaking remarks
- Speaking opportunity
- Tour of the Lunenfeld-Tanenbaum Research Institute (LTRI) for 10 guests
- Opportunity to gift promotional materials to attendees
- Connection to a world-class health-care institution
-  Gift acknowledgment receipt



DISCOVERY SPONSOR - \$10,000 (2)

What you receive:

- Exclusivity as a category sponsor. Choices include breakfast sponsor, bar sponsor, experience sponsor
*Selection is offered on a first-come first-serve basis
- Logo recognition on branded materials (digital & print) including pre- and post-event communications, on-site marketing and promotional materials
- Six tickets to the event with branded reserved seating
- Four complimentary one-year Future Sinai membership for a young professional in your organization
- Verbal recognition during speaking remarks
- Opportunity to gift promotional materials to attendees
- Connection to a world-class health-care institution
- Gift acknowledgment receipt



CURIOSITY SPONSOR - \$5,000 (4)

What you receive:

- Logo on pre- and post-event communications
- Four event tickets to the event with branded reserved seating
- Custom contact for attendee registration
- Two complimentary one-year Future Sinai membership for a young professional in your organization
- Opportunity to include promotional materials to attendees in post-event communications
- Connection to a world-class health-care institution
- Gift acknowledgment receipt



INSPIRATION SPONSOR - \$2,500 (6)

What you receive:

- Logo on pre- and post-event communications
- Two event tickets to the event
- Opportunity to include promotional materials to attendees in post-event communications
- Connection to a world-class health-care institution
- Gift acknowledgment receipt



IN-KIND SPONSORS

What you receive:

- Logo on pre- and post-event communications
- Opportunity to include targeted promotions to attendees in post-event communications
- Verbal recognition at the event
- Exposure to the Future Sinai membership demographic and a connection to a world-class health-care institution
- Gift acknowledgment receipt

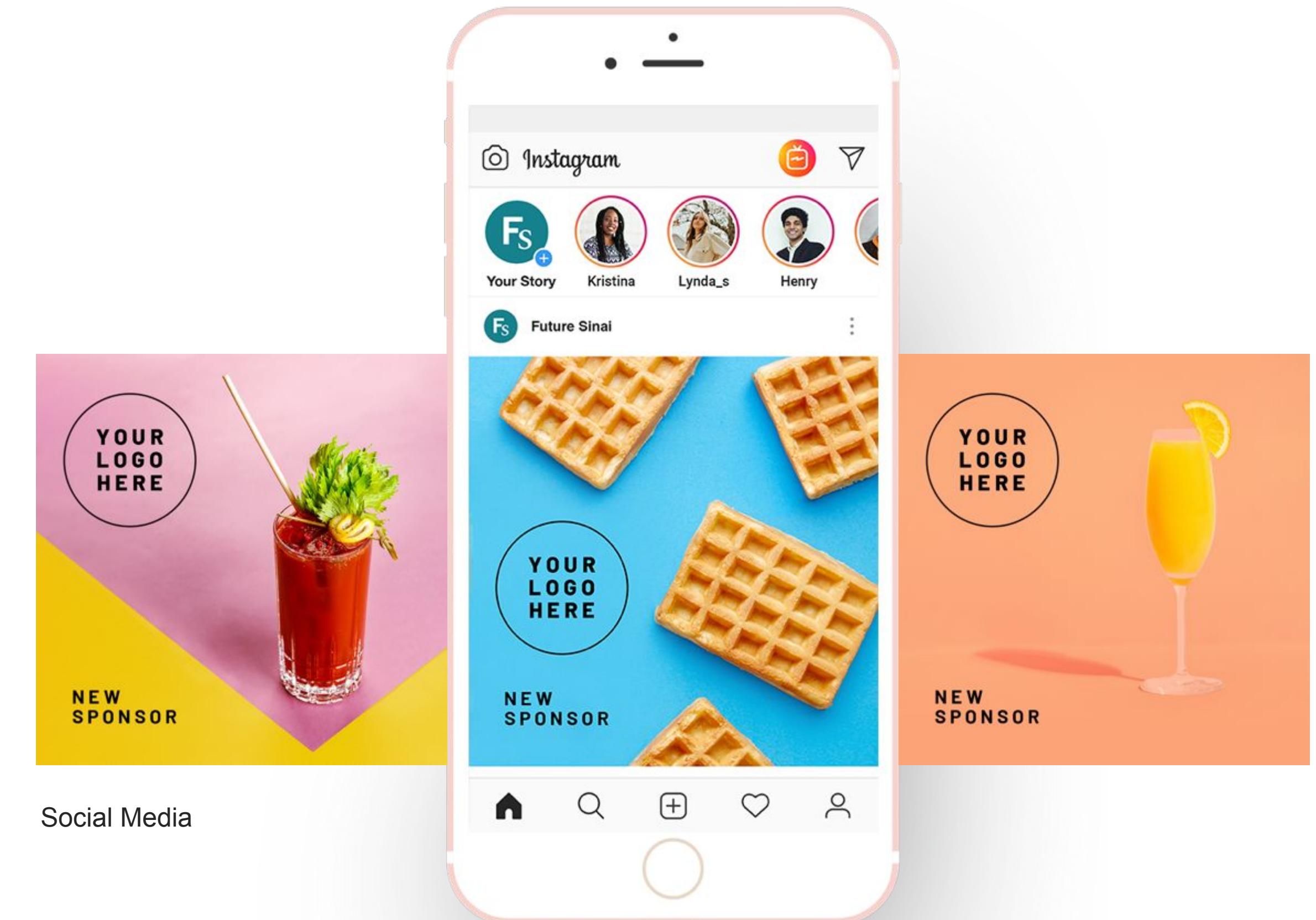
Opportunities for event tickets and complimentary Future Sinai Memberships for your staff are available for support exceeding \$2,500.



SPONSOR SAMPLES



Poster



Social Media



FUTURE

SINAI

For more information, please contact

Kristina Cundari
Manager, Community Events & Initiatives
Sinai Health Foundation

437-245-7351
kristina.cundari@sinaihalfoundation.ca