# duck & dodge

IN SUPPORT OF NF1





# Thank you for supporting the seventh annual Duck & Dodge event, to raise funds for NF1 research at the Lunenfeld-Tanenbaum Research Institute (LTRI), part of Sinai Health.

Neurofibromatosis type 1 (NF1) is a is a genetic disorder that often causes tumours to develop throughout the nervous system, including the brain, spinal cord, and nerves. NF1 tumours are usually noncancerous, but they can cause complications such as blindness, hearing loss, disfigurement and an increased risk of cancer and neurological disorders. Approximately 1 in 10,000 Canadians have NF1.

In 2019, Claire and Craig Rankine kick-started a dodgeball tournament to turbocharge the research that can save lives and offer hope to patients and their families. With your support, we've already raised over \$627,000 to power this vital research forward, but the game is far from over.

Let's throw for a cause and dip, dive, and dodge for NF1!

### About the cause

The Rankine family's commitment to advancing NF1 research began after their son Jonathan was diagnosed with the condition as a baby. Inspired by the impressive scope of the LTRI's research efforts, the Rankines set out to support the investigation into the causes of NF1 and potential methods to prevent it. Their dedication has fueled the continued momentum in driving forward NF1 research and innovation.

Rare conditions like NF1 require dedicated researchers focused on improving care and finding a cure. The Rankine Family Fellowship trains the next generation of scientists, helping Sinai Health attract top talent to advance NF1 research. Your steadfast support has driven extraordinary progress. Dr. Danian Chen recently published a landmark paper in Nature that is advancing international understanding of NF1.

The team's capacity has also expanded — Dr. Chris Lowden's research efforts are now supported by technician Evgenija Serafimova, who is deploying the lab's CRISPR-StAR platform on NF1-Ras mutant cancers to conduct genome-wide screens and reveal critical vulnerabilities. The Rankine Family Fellowship has enabled important discoveries, drawn international attention, and supported the next generation of leaders determined to find new answers for patients and families affected by NF1.

### About the event

Duck & Dodge for NF1 is an exciting and competitive event that brings people together for a great cause. Whether you're a seasoned dodgeball player or just looking for some fun, this tournament offers a positive and impactful way to make a real difference in the fight against neurofibromatosis (NF1).

### **EVENT SPONSORSHIP PACKAGES**



### Title Sponsor - \$11,500 (1 available)

- Personalized Video message to the community for the post-event email communication (max. one minute)
- · Recognition on event website with company logo
- · Verbal recognition during event opening
- · Logo on player jerseys

### Game Day Gear - \$9,500 (2 available)

- · Opportunity to add logo to t-shirt or other branded merchandise
- Company name in email communication
- Prominent logo in event signage
- Verbal recognition at event

### Court Sponsor- \$6,500 (3 available)

- Logo placed on court signage at the event
- Company name in email communication
- Verbal recognition at event
- Logo included in sponsor block on event website

### Game day finals Sponsor - \$ 6,500 (1 available)

- · Logo placement on finals signage
- Verbal recognition during event opening
- Logo and brand on event signage
- Logo included in sponsor block on event website

### Game Day Meal Sponsor - \$6,500 (1 available)

- · Opportunity to add items to game day feast
- Company name included in event communication
- Prominent logo in event signage
- Logo included in sponsor block on event website
- Verbal recognition at the event

## **Activation Sponsor- \$6,500 (2 available)**

- Logo placed on activation signage at the event
- Company name in email communication
- Verbal recognition at event
- Logo included in sponsor block on event website

# **EVENT SPONSORSHIP PACKAGES**



### **Briefing Room Sponsor \$6,000 (1 available)**

- Logo placement in the Briefing Room
- Verbal recognition during event opening
- · Logo and brand on event signage
- Logo included in sponsor block on event website

### Prize Sponsor \$6,000 (1 available)

- Opportunity to donate in-kind for prizing
- Logo and brand on event signage
- Logo included in sponsor block on event website
- Sponsor's name featured on event website
- Logo included at event on printed signage
- Opportunity to donate branded merchandise to participants
- Product received by over 90 participants

### Registration Sponsor \$6,000 (1 available)

- Logo placement at Registration desk
- Verbal recognition during event opening
- Logo and brand on event signage
- Logo included in sponsor block on event website

### Warm Up Sponsor \$6,000 (1 available)

- · Logo placement at the warm up area
- · Logo and brand on event signage
- Logo included in sponsor block on event website

## **In-Kind Support**

- Sponsor's name featured on event website
- Logo included at event on printed signage
- Opportunity to donate branded merchandise to participants
- Product received by over 90 participants

## **Bespoke Sponsorship Opportunities**

We're happy to work with you to create a custom sponsorship package tailored to your goals and level of giving. Whether you're looking for unique branding opportunities, community engagement, we can design a package that aligns with your objectives and impact.



### **OUR 2025 SPONSORS**

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### CONTACT US

We would be happy to discuss your involvement with the event. Please contact Craig Rankine at rankine@torquest.com for more details.

We hope that by raising funds to support research into NF1 we can help every child and family living with NF1 have hope for the future.

